UCL Study programme

2014 - 2015

# Minor in entrepreneurship

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# Introduction

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The minor "Entrepreneurship" is additional training in the second and third years of undergraduate at UCL. It provides the student with tools for understanding the world of professional small and medium enterprises (SMEs).

"Education programs and research in entrepreneurship at UCL are supported by sponsors Brederode, Etex, the Agence de Stimulation Economique (ASE) and Luc Willame through the Fondation Louvain."

# **Teaching profile**

# Learning outcomes

The main goals of this programme are to:

- Inform students about issues and aspects of entrepreneurship including the consideration of corporate social responsibility;
- Promote entrepreneurship as a potential career path and allow students to position themselves in relation to different profiles of entrepreneurs, to create links between their studies, their personal projects and entrepreneurial potential pathways;
- Develop / strengthen the capacity for innovation and creativity of students;
- Equip students for their understanding of the functions of management of SMEs;
- Develop / strengthen entrepreneurial skills of students through complex situations;

### At the end of this program, student:

- will be able to "read and understand" the news of Belgian SMEs;
- be able to identify and activate useful resources to launch and manage a business project;
- will have strengthened its creative thinking, constructive and conceptual ability and mental attitude;
- will demonstrate an understanding of different phases of the innovation and the articulation of Creativity and Innovation by defending an "idea" creative activity / service;
- be able to implement a methodological path to assess the potential of a business idea;
- will be able to identify their own entrepreneurial potential (whatever that is) by creating links between onself (passions, personal and professional aspirations, etc..) studies (career, knowledge and expertise, training projects) and the world in which it is located (perspectives and needs of society, markets, brakes and incentives, resources, etc.)..
- will have exercised its ability to communicate with students from other disciplines.

# **Detailled programme**

# PROGRAMME BY SUBJECT

The minor consists of six courses of 5 credits each, spread over the second and third year undergraduate (BAC12, BAC13) with 3 courses per year.

Five courses are empowering students in their understanding of the functions and management strategies of SMEs, in their ability to be creative and to detect opportunities for innovation and entrepreneurship in their understanding of the world of entrepreneurship: its resources and its implications on life and society in all sectors of our university. These courses will appeal to many corporate witnesses and experts. The sixth course will close the program by an activity of entrepreneurship simulation which will require integrating the sum of knowledge and skills acquired during these two formative years.

All courses are taught in shift schedule (Monday and Thursday from 18:30) - with the exception of course LBIR1344 (see schedule faculty AGRO).

For students enrolled in the Bachelor of Economics and Management (ECGEBA), the entrepreneurship minor program has been adapted in order to avoid any duplication in their management training. Minor variant is reserved for students ECGEBA.

O Mandatory 

S Optional

⊕ Periodic courses taught during 2014-2015 # Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

2 3

# 

○ LCPME2000	Venture creation financement and management I	Régis Coeurderoy, Olivier Giacomin, Paul Vanzeveren	30h+15h	5 Credits	1 + 2q	X
O LBIR1344	Firm management and organisation	Isabelle Callens	30h+7.5h	5 Credits	2q	X
O LMPME1203	Challenges and facets of entrepreneurship	Amélie Jacquemin, Philippe Lambrecht	30h	5 Credits	1 + 2q	X
O LMPME1301	Creativity and Innovation	Aline Frankfort	30h+15h	5 Credits	1 + 2q	)
O LMPME1302	Venture creation financement & management II	Olivier Giacomin, Paul Vanzeveren	30h+15h	5 Credits	1 + 2q	)
O LMPME1303	Venture creation - simulation project	Christophe Schmitt	30h+20h	5 Credits	2q	>

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Year

2 3

# ♥ Variante pour les étudiants ECGE (30 credits)

Voir conditions d'admission									
	O LMPME1203	Challenges and facets of entrepreneurship	Amélie Jacquemin, Philippe Lambrecht	30h	5 Credits	1 + 2q	X		
	O LECGE1320	Analyse économique des organisations et décisions managériales	Régis Coeurderoy	30h+15h	5 Credits	1q	X		

# o 1 cours parmi : (5 credits)

SECGE1231	Seminar: clinical analysis of organizations	Thomas Périlleux	30h+15h	5 Credits	2q		
Stinge1322	Computer science: Analysis and Design of Information Systems	Jean Vanderdonckt	30h+15h	5 Credits	2q	X	
O LECGE1336	Seminar: case studies of corporate strategy	Guilhem Bascle (compensates Alain Vas), Paul Belleflamme (compensates Alain Vas), Régis Coeurderoy (compensates Alain Vas), Nathalie Delobbe (compensates Alain Vas), Nathalie Guilmot (compensates Alain Vas), Frank Janssen (coord.), Alain Vas	30h+15h	5 Credits	2q		x
○ LMPME1301	Creativity and Innovation	Aline Frankfort	30h+15h	5 Credits	1 + 2q		X
O LMPME1303	Venture creation - simulation project	Christophe Schmitt	30h+20h	5 Credits	2q		X

### Information

# Liste des bacheliers proposant cette mineure

- > Bachelor in Engineering [en-prog-2014-fsa1ba]
- > Bachelor in Philosophy [en-prog-2014-filo1ba]
- > Bachelor in Modern Languages and Literatures : General [en-prog-2014-roge1ba]
- > Bachelor in Sociology and Anthropology [en-prog-2014-soca1ba]
- > Bachelor in Information and Communication [en-prog-2014-comu1ba]
- > Bachelor in French and Romance Languages and Literatures : General [en-prog-2014-rom1ba]
- > Bachelor in Modern Languages and Literatures: German, Dutch and English [en-prog-2014-germ1ba]
- > Bachelor in History of Art and Archaeology : General [en-prog-2014-arke1ba]
- > Bachelor in religious studies [en-prog-2014-reli1ba]
- > Bachelor in Ancient languages and Literatures : Classics [en-prog-2014-clas1ba]
- > Bachelor in Computer Science [en-prog-2014-sinf1ba]
- > Bachelor in Ancient Languages and Literatures: Oriental Studies [en-prog-2014-hori1ba]
- > Bachelor in Economics and Management [en-prog-2014-ecge1ba]
- > Bachelor in Human and Social Sciences [en-prog-2014-huso1ba]
- > Bachelor in History [en-prog-2014-hist1ba]
- > Bachelor in Political Sciences: General [en-prog-2014-spol1ba]
- > Bachelor in Ancient and Modern Languages and Literatures [en-prog-2014-lafr1ba]
- > Bachelor in Law [en-prog-2014-droi1ba]

# **Admission**

The minor "Entrepreneurship spirit" is available to any student whose BAC12-13 program provides access to minors.

No record for admission is required (no selection neitheir limitation of enrollment).

BUT for issues of educational organization, it is imperative to register via the following two steps:

- 1) Before the first week of the academic year: complete the online form "I intend to enroll in the minor MinPME"
- 2) Before the end of September at the latest: official registration via your "UCL-Portal-Office"

# **Teaching method**

The objectives of this minor required to implement **teaching and learning devices that enhance entrepreneurial skills** such as autonomy, responsibility, creativity, ability to work in interdisciplinary teams, perseverance, etc. . This implies unconventional pedagogical choices. The program includes several courses so that students will come into contact with many corporate experts and professionals from all sectors. For the last seminar, integrator, students will be asked to simulate the essential phase of construction of the situation to assess entrepreneurial potential business opportunity. Although different courses put into practice **various techniques** (enriched simulations, case studies, conducting conferences and discussion meetings, interdisciplinary work, etc..), the program has a **high internal consistency**. Courses are interdependent in terms of both contents and chronological progression.

# **Evaluation**

The evaluation methods comply with the regulations concerning studies and exams. More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

For several courses, the examination is replaced by work carried out during the year. In case of collective work, it will be done in interdisciplinary teams. Examination sessions could be alleviated but the **commitment and continuous work are valued**. Consult lesson plans by clicking on the courses codes in the detailed program.

### **Exam Schedule**

Traditionally, exams fo minor courses occur during a special week of the session, in order to avoid scheduling conflicts. However, several courses of this minor will be assessed through work to be done during the semester.

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### Registering for exams

Exam registration for this minor follows the same procedure as exam registration courses for each major.

The student will therefore ensure registration, whatever the formulas for these tests, otherwise the results of the program can not be deliberate in time.

Warning: some courses are spread over two semesters of the same academic year. In this case, the exam registration can be done from the session of June.

# Possible trainings at the end of the programme

#### Access to the master

The minor "Spirit of Enterprise" doesn't give access to any particular master.

### Link with the Interdisciplinary training in entrepreneurship - CPME:

The undergraduate student who will have successfully followed the minor "Entrepreneurship" could be advantaged since the selection board will take positivly this into account (brand motivation and useful prerequisites). In addition, if the student is selected for the training CPME, he/she will be exempt from the prerequisite courses "LCPME2000 Fund and manage the project I"

However, having followed the minor of Entrepreneurship will constitute neither a necessary nor a sufficient condition for the CPME selection.

# **Contacts**

### **Administrative management- CONTACT**

Valérie Eeckhout - Coordinator

Mineure Esprit d'Entreprendre - MPME - <a href="https://www.uclouvain.be/prog-2014-lminmpme.html">https://www.uclouvain.be/prog-2014-lminmpme.html</a>

Université catholique de Louvain – UCL – <u>www.uclouvain.be</u>

Collège des Doyens - Place des Doyens, 1 - Bureau B-218

B-1348 Louvain-la-Neuve - Belgium

mpme@uclouvain.be - 010-47.8459 (AM only)

# Académic Management

This minor is held by the Scientific council of CPME . Members from all sectors of UCL and belgian corporates are follow the evolution and academic quality of this program.

### Responsables académiques :

Prof. Jean-Didier Legat - Président du Conseil scientifique - <u>jean-didier.legat@uclouvain.be</u>

Prof. Frank Janssen - Coordinateur académique du programme de la mineure Esprit d'Entreprendre - frank.janssen@uclouvain.be

### School responsible of this program

Louvain School of Management - LSM - https://www.uclouvain.be/lsm

Université catholique de Louvain – UCL – <u>www.uclouvain.be</u>

Collège des Doyens - Place des Doyens, 1

B-1348 Louvain-la-Neuve

Belgium

### Infos

# **Practical information**

### Who manages this minor?

The minor is managed by the CPME and MinPME coordination service in connection with the student's administrations from different faculties / schools.

In addition, iit is supported by the CPME Scientific Council: representatives from all sectors of the UCL and the corporate world are active in the Council, which monitors and evolution of qualitative minor program.

### Organizational details

Minor courses take place during the evenings on Monday and Thursday. Many stakeholders participate to this programme => attendance to all lessons is mandatory -

**BEFORE ENROLLING**: As soon as possible and before the first week of the academic year: completing the online form "I intend to subscribe to the Entrepreneurship minor"

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# Enrolling to the minor

As soon as s/he has enrolled in BAC12, the student enrolls on the elective on the website :

https://www.uclouvain.be/optionbac

In BAC13, the student is enrolled automatically on the minor on which s/he was enrolled in BAC12.

#### Follow-up to the minor enrollment

The follow-up to the minor enrollment request can be carried out via the BAC12 enrollment program which is available on the web.

### Changes to the minor enrollment

Any student who wishes to change his/her choice must consult his/her "conseiller aux études" (course adviser) from his/her own faculty.

#### Available support

Useful information will be given in class. ICampus for private group of students enrolled in the minor will provide information and documents for all courses of the minor during the two years of training. Students are invited to enroll in the first week of the academic year. The student will remain enrolled in the "course" iCampus during the two years of their minor because it will be a formal media for the coordination of their minor program.

#### Resolving timetable clashes

Courses and seminars of this special minor are organized in time-shifted (one or two evenings per week).

In addition, students will be invited to participate in activities and events related to the promotion of entrepreneurship and business creation.

The course sessions will be provided on Monday and Thursday from 18:30 to 20:30 or 21:30 (Thursday).

The course schedule can be consulted freely via the page dedicated to the minor on UCL- iCampus.

In BAC13, it could be that one or two WE will be mobilized. This weekend will be scheduled by the teacher in consultation with the students enrolled in the minor.

The BIR1344 course may cause some timetable clash as it is the only course that is not provides in evening. In that case, the student must contact the coordination CPME-MinPME (mpme@uclouvain.be) to find a pedagogical solution or an equivalent course that does not lead to a timetable clash.

### Organization of exams

For several courses, the examination is replaced by work carried out during the year. In case of collective work, it will be done in interdisciplinary teams. Examination sessions could be alleviated but the commitment and continuous work is valued. Consult lesson plans by clicking on the codes in the detailed program

#### 1. Registering for exams

Students follow the same procedure to register for exams as for when they register for major course exams.

Warning: some courses are spread over two semesters a year. In this case, tThe official registration for the examination can not be done until the June exams session.

### 2. Consulting exam times

Elective course exams take place over the course of a special week in the session, in order to avoid timetable clashes.

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