

At Louvain-la-Neuve - 60 credits - 1 year - Day schedule - In french Dissertation/Graduation Project : YES - Internship : NO Organized by: Louvain School of Management (LSM) Programme code: gest2m1 - European Qualifications Framework (EQF): 7

#### **Table of contents**

Introduction	2
Teaching profile	3
- Learning outcomes	
- Programme structure	
- Detailled programme	ξ
- Programme by subject	
Information	
- Admission	
- Teaching method	10
- Evaluation	
- Mobility and/or Internationalisation outlook	
- Possible trainings at the end of the programme	
- Contacts	

## **GEST2M1 - Introduction**

## Introduction

#### Introduction

The one year Master in Management (60) programme is designed for university graduates who already have a Master (in any subject e.g. science, applied sciences, law, philosophy, literature or industrial engineers) who wish to acquire additional training in administration and management. It is also open to students who are bachelors in economic science and management.

# -> Elist of course materials

#### > VII Brochure Master in Management 60

#### Your profile

#### What you will get:

- develop your knowledge and skills in various management positions needed in the private or public organisations
- an in-depth understanding of the theories and methods used in different managerial domains
- a strong training in management within an internationally recognised university
- an opportunity to create your own network
- a unique international experience in the heart of Europe.

### Your future job

Entrepreneurial ability, the capacity to transform initiatives into economic realities, to organise these activities and ensure their continuity, to find the necessary resources and adequately combine them: these are the skills that one expects from those wishing to assume responsibilities in the management of companies.

Our graduates can be found in the highest corporate management positions, as well as in consultancy, auditing, banking, industry (production and operations management) and environmental management.

#### Your programme

The 60 hour Master's degree in Management is made up of the following four elements:

- · Core subjects worth 30 credits, including 6 general courses in management
- Training in the principles and issues of corporate social responsibility
- · Advanced training in an area of management through an optional subject
- An integrated seminar and a piece of individual work which make up the final dissertation.

## **GEST2M1 - Teaching profile**

## Learning outcomes

#### 1. A profile of the graduate

The Master 60 in Management prepares the graduate to meet the challenge of **becoming a socially responsible professional with a global overview of the management professions.** 

The **Master 60 in Management** is a programme that develops the basic skills and expertise necessary for management functions in public or private, national or international, commercial or non-commercial organisations.

A student who registers for this programme already has a first university Master's degree in a field other than management, or a university Bachelor's degree in management. This Master's programme allows him to either expand his skills in management functions or refine them by incorporating an academic approach, a reflective view and critical detachment.

At the end of this programme, the graduate will be:

#### Responsible:

He is capable of implementing socially responsible management practices in private or public organisations.

#### A professional:

- He will have assimilated basic management theories and concepts for efficient, expert use in a future professional environment;
- He is capable of determining the complex and varied issues that commercial or non-commercial organisations encounter in management fields.
- He is capable of locating organisations in their socio-economic and institutional context, understanding the interdependences between the organisation and the environment and translating them into management decisions;
- He will have developed basic skills in all key management functions.

Aware of the responsibility inherent to his profession, the graduate will have acquired the mindset of a critical participant, capable of making decisions in organisational environments by putting **ethical and socially responsible management values** at the centre of his concerns. He will have adopted an approach of continuous development that will allow him to be a professional demonstrating flexibility, capable of adapting and evolving positively in his environment.

#### 2. The competency framework

#### At the end of this programme, the graduate is capable of:

#### Introduction

The exit profile of the Master 60 in Management Sciences graduate is specified by the LSM competency framework, with in particular:

• an academic education centred on management training, with an overall approach to management functions;

- priority given to the following skills:
  - Acting as a socially responsible participant,
  - · Mastering knowledge,
  - Acting in an interface role, making use of his professional experience;
- a possibility of developing some of these skills in greater depth through his choice of optional courses and thesis.

#### On successful completion of this programme, each student is able to :

#### 1. Corporate citizenship

Act consciously, aware of their responsibilities, placing human and ethical considerations at the very heart of their thinking and actions.

1.1. Demonstrate independent reasoning, look critically and consciously at acquired knowledge (both academic and common sense) and managerial practices, in light of emerging circumstances and their outcomes.

1.2. Decide and act by incorporating ethical and humanistic values, integrity, respect for the laws and conventions, solidarity and civic action, and sustainable development.

1.3. Decide and act responsibly, while taking into account the social, economic and environmental, sometimes antinomic, outcomes in the short, medium and long term, for the various stakeholders.

#### 2. Knowledge and reasoning

Master an active and integrated command of a multidisciplinary body of knowledge (content, methods, models, conceptual frameworks) essential to act expertly in the various areas of management.

2.1. Master the core knowledge of each area of management.

2.2. Master highly specific knowledge in one or two areas of management: advanced and current research-based knowledge and methods.

2.3. Articulate the acquired knowledge from different areas of management.

2.4. Activate and apply the acquired knowledge accordingly to solve a problem.

#### 3. A scientific and systematic approach

# Analyze and resolve problems in multidisciplinary and complex management situations using a scientific and systematic approach

3.1. Conduct a clear, structured, analytical reasoning by applying, and eventually adapting, scientifically based conceptual frameworks and models, to define and analyze a problem.

3.2. Collect, select and analyze relevant information using rigorous, advanced and appropriate methods.

3.3. Consider problems using a systemic and holistic approach: recognize the different aspects of the situation and their interactions in a dynamic process.

3.4. Perceptively synthesize the essential elements of a situation, demonstrating a certain conceptual distance, to diagnose and identify pertinent conclusions.

3.5. Produce, through analysis and diagnosis, implementable solutions in context and identify priorities for action.

#### 4. Innovation and Entrepreneurship

#### Innovate, develops entrepreneurial capacities and lead change.

4.1. Identify new opportunities, propose creative and useful ideas; in situations that require new strategic approaches, break with existing models and paradigms, promote progress and change.

4.2. Undertake, develop and implement ideas around a new product, service, process or organizational structure, having evaluated the risks and remain pragmatic.

4.3. Integrate, collaborate and actively drive forward collective actions for change, and diffuse for social awareness.

#### 5. Work effectively in an international and multicultural environment

#### Work as an interface between stakeholders with different rationales, belief systems, training, nationalities, cultures...

5.1. Understand the inner workings of an organization: develop a global approach and integrate the internal logic used, within the organization.

5.2. Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions.

5.3. Understand and establish their own role and scope for action, in the overall operation of the organization, while liaising with the various internal and external stakeholders.

#### 6. Teamwork and leadership

Integrate and work in a team; exercise enlightened leadership within the group.

6.1. Work in a team: join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity.

#### 7. Project management

# Define and manage a project to completion, taking into account the objectives, resources and constraints that characterize the project environment.

7.1. Analyse a project within its environment and define the expected outcomes: identify what is at stake, the required outcomes and the environmental constraints; clearly define the project objectives and associate the performance indicators.

7.2. Organize, manage and control the process: structure and schedule the tasks, identify and allocate human and material resources, coordinate, delegate and supervise the tasks; take into account the anticipated constraints and risks.

7.3. Make decisions and take responsibility for them in an uncertain world: take initiatives and act, anticipate and be proactive, show discernment and good judgment and be prepared to make quick decisions, taking into account multiple factors and uncertainties; accept the risks and consequences of decisions.

#### 8. Communication and interpersonal skills

#### Communicate, converse effectively and convincingly with the stakeholders.

8.1. Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards.

8.2. Interact and discuss effectively and respectfully with diverse stakeholders (supervisors, peers, colleagues, clients ...) in face-to-face and group contexts, using both verbal and nonverbal communication skills: demonstrate the ability to listen, empathize, be assertive, provide and accept constructive criticism.

8.3. Convince and negotiate: understand the needs and viewpoints of others, put forward their reasoning in an appropriate, relevant and convincing manner, able to bring out points of agreement, even in antagonistic situations.

#### 9. Personal and professional development

Display self-knowledge and independence, able to adapt quickly to new situations and involve positively.

9.1. Independent self-starter: set priorities, anticipate and plan work activities within time constraints, rigorous, structured and thorough, even in changing, uncertain environments or crisis.

9.2. Self-awareness and self-control: be aware of and manage their own emotions, able to be objective about their work and behaviour, and recognize their own strengths and weaknesses, accept them and use them in a professional manner.

9.3. Self-motivation: be capable of creating a project in line with their own values and aspirations, confident and motivated in managing the implementation of the project, and persevere in difficult situations.

## **Programme structure**

The 60 hour Master's degree in Management is made up of the following four elements:

- 1. Core subjects worth 30 credits, including 6 general courses in management
- 2. Training in the principles and issues of corporate social responsibility
- 3. Advanced training in an area of management through an optional subject
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> Core courses [en-prog-2014-gest2m1-liag202t.html]

## **GEST2M1** Detailled programme

## Programme by subject

#### CORE COURSES [60.0]

Courses not taught during 2014-2015     Pariodia courses tought during 2014-2015	<ul> <li>Optional</li> <li>Periodic courses not taught during 2014-2015</li> </ul>
Periodic courses taught during 2014-2015	# Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Pour les étudiants ayant déjà suivi, dans leur programme de bachelier, des cours équivalents, les cours obligatoires cidessous, seront remplacés par des cours avancés en français et en anglais, choisis parmi les cours du Master 120 en Sciences de gestion, avec accord du responsable de programme. **Pré-requis éventuels (10 credits)** 

La commission d'admission se réserve le droit d'ajouter jusqu'à 10 crédits de cours supplémentaires, au programme des étudiants à qui il manquerait les bases requises en sciences économiques, en mathématiques ou en statistiques. En conséquence, le Master 60 pourrait compter jusqu'à 70 crédits, maximum.

Section 20100	Political economy	Alain De Crombrugghe de Picquendaele	30h+15h	5 Credits	1q
X LLSMG2101	Mathematics in economics and management	Guy Keymolen	30h+15h	5 Credits	1q

#### o Cours obligatoires

O LLSMG2000	Accounting and Financial Statement Analysis	Karine Cerrada Cristia	30h	5 Credits	1q
O LLSMG2001	Finance	Giorgio Tesolin	30h	5 Credits	1q
O LLSMG2002	Marketing	Chantal de Moerloose	30h	5 Credits	1q
O LLSMG2003	Operational Research	Guy Keymolen	30h	5 Credits	1q
O LLSMG2004	Human Resources Management	Alain Eraly (compensates Evelyne Léonard), Evelyne Léonard	30h	5 Credits	1q

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O LLSMG2006	Strategic Management	Guilhem Bascle, Xavier Desclée De Maredsous, Vincent Meurisse	30h	5 Credits	2q
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## o Responsabilité sociétale de l'entreprise (5 credits)

1 cours parmi

Stepson LLSMS2097	Corporate Socal Responsability	Valérie Swaen	30h	5 Credits	2q
X LESPO2212	Social responsibility in Economic life	N.	15h	5 Credits	1q ∆

### • Cours au choix (10 credits)

2 cours parmi :					
X LLSMG2008	IT Management	Jean Vanderdonckt	30h	5 Credits	2q
StllSMG2009	Integrated Logistics	Per Joakim Agrell, Guy Keymolen	30h	5 Credits	2q
Stlsmg2010	Psycho-sociology of organizations	Thomas Périlleux	30h	5 Credits	2q
Stlsmg2011	Law foundations	Werner Derijcke	30h	5 Credits	2q
X LLSMG2005	Cost Management	Gerrit Sarens	30h	5 Credits	2q

### • Travail de fin d'études (15 credits)

• LLSMD2951	Final paper and seminar	N.	15 Credits

## **GEST2M1 - Information**

## Admission

General and specific admission requirements for this program must be satisfied at the time of enrolling at the university...

#### To pursue your university studies in one of our Master programmes, please take the following steps:

1. Verify that you meet the programme's admission conditions

onditions - Belgian degrees Conditions - International degrees	
2. If you meet the conditions, please follow the admission applicat	ion procedure
Procedure - Belgian degrees	Procedure - International degrees
Deadline for submitting an admission application: : - September 30th	Deadlines for submitting the files: - students who are not European Union nationals: April 30th - students who are European Union nationals: August 31st

- University Bachelors
- Non university BachelorsHolders of a 2nd cycle University degree
- Holders of a non-University 2nd cycle degree
- Adults taking up their university training
- Personalized access

## **University Bachelors**

Diploma	Special Requirements	Access	Remarks
UCL Bachelors			
Bachelors in economics and management sciences Bachelors in management engineering	-	Direct access	-
Any bachelor (equivalent to the ones above)	Program filling general access requirements	On the file: direct access or access with additional training	-
Others Bachelors of the French	h speaking Community of Belgiu	um	
Bachelors in economics and management sciences Bachelors in management sciences Bachelors in management engineering	-	Direct access	-
Any bachelor (equivalent to the ones above)	Program filling general access requirements	On the file: direct access or access with additional training	-
Bachelors of the Dutch speaking	ng Community of Belgium		
Bachelor in de toegepaste economische wetenschappen Bachelor in ingenieurs wetenschappen	-	Direct access	-
Foreign Bachelors			
Any program in management sciences or equivalent from recognized universities	Program filling general access requirements	On the file: direct access or access with additional training	-

## Non university Bachelors

Diploma	Access	Remarks
> Find out more about links to the university		

More information about transition programs (passerelles) to the university.

> BA en assurances	Accès au master moyennant	Type court
> BA en commerce extérieur	réussite d'une année	
> BA en comptabilité	préparatoire de max. 60 crédits	
> BA en e-business		
> BA en gestion des transports et logistique d'entreprise		
> BA en informatique de gestion		
> BA en marketing		
> BA-AESI en sciences économiques et sciences économiques appliquées		
<ul> <li>&gt; BA - ingénieur commercial - type long</li> <li>&gt; BA en gestion de l'entreprise - type long</li> <li>&gt; BA en gestion publique - type long</li> <li>&gt; BA en traduction et interprétation - type long</li> </ul>	Après vérification de l'acquisition des matières prérequises, soit accès moyennant la réussite d'une année préparatoire de 60 crédits max, soit accès immédiat moyennant ajout éventuel de 15 crédits max	Type long

## Holders of a 2nd cycle University degree

Special Requirements	Access	Remarks
Program filling general access requirements	On the file: direct access or access with additional training	-
	-	
	Program filling general access	

## Holders of a non-University 2nd cycle degree

Diploma	Access	Remarks	
> Find out more about links to the university			

For more information about transition programs to university, please follow the link passerelles.

> MA - ingénieur commercial	Accès direct au master	Type long
> MA en gestion de l'entreprise	moyennant ajout éventuel de	
> MA en gestion publique	15 crédits max	
> MA en interprétation		
> MA en sciences administratives		
> MA en sciences agronomiques		
> MA en sciences commerciales		
> MA en sciences de l'ingénieur industriel (toutes finalités)		
> MA en sciences de l'ingénieur industriel en agronomie		
> MA en sciences industrielles (toutes finalités)		
> MA en traduction		

## Adults taking up their university training

> See the website Valorisation des acquis de l'expérience

It is possible to gain admission to all masters courses via the validation of professional experience procedure.

Entry to all Masters (with the exception of Advanced Masters) can be gained through the special procedure for accrediting prior learning and experience known as VAE (validation des acquis de l'expérience).

To see what management courses are available in the continuing education programme, please refer to: https://www.uclouvain.be/lsm-formation-continue

For entry to the Master through the VAE procedure, please refer to: www.uclouvain.be/vae

#### **Personalized access**

Reminder : all Masters (apart from Advanced Masters) are also accessible on file.

It should be noted that entry to all Masters (with the exception of Advanced Masters) can also be gained on submission of a personal application file.

## Admission and Enrolment Procedures for general registration

Specific procedures :

Students who have a Belgian bachelor's degree in management have direct access. They do not have to follow the admission procedure; they can complete their registration application directly.

Please consult the University's Enrolment Office at Louvain-la-Neuve.

For special LSM procedures, please consult the top of this page.

## **Teaching method**

This program provides general training and broad exposure relative to various areas of management.

It attempts to achieve an integration of such different areas in order to obtain a global understanding of businesses and to develop decision making and implementation capacity. With this objective, the program offers, on top of lectures which help structure business knowledge, the use of case studies and problem solving exercises. In this order, team work is often relied on.

This program intends to attract a target audience highly varied in its professional background and country of origin. The confrontation of different points of view among students, professors, lecturers and external speakers enriches students' perspectives on management and economics.

For students who face gaps in Economics or Maths / Statistics, courses will be added to their program in order to acquire the necessary prerequisites for a good understanding of management.

The lectures are complemented with individual or teamwork exercises, games, business simulation activities and in general, with tools that facilitate the understanding and assimilation of the concepts presented, even by students whose prior background is rather unrelated to management. This approach to learning is in line with the recent pedagogical reform at LSM-LLN and it has been widely appreciated by students. It has also been recently highlighted by the external auditors via the EQUIS accreditation procedure.

## **Evaluation**

The evaluation methods comply with the regulations concerning studies and exams. More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

There are different methods of assessment: individual and/or group work and/or written and oral examinations.

For additional information on assessment methods, please consult the following:

- · General academic and examination regulations ()
- See the course description by clicking on the title.

## Mobility and/or Internationalisation outlook

This programme has, for many years, attracted a significant proportion of international students (+/-30%) who have already gained a first degree in their home country and who wish to have additional training in management.

## Possible trainings at the end of the programme

[	Accessible Programs	Access Conditions	Administrative pro
			admission/registra
	UCL LLN - Master [120] in Management - GEST2M	Access Conditions	Admission/Registrat

## Contacts

## **Curriculum Managment**

#### Entite de la structure LSM

#### Acronyme LSM

Dénomination Louvain School of Management Adresse Place des Doyens, 1 bte L2.01.01 1348 Louvain-la-Neuve Site web https://www.uclouvain.be/lsm

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Secteur Faculté	Secteur des sciences humaines (SSH) Louvain School of Management (LSM)	
Mandats	Michel De Wolf	Doyen
	Isabelle De Keyzer	Directeur administratif de faculté
Commissions de programme	Commission des bacheliers en sciences de gestion et en ingéniorat de gestion (UCL-Mons) (BLSM)	
Commission d'enseignement de la Louvain School of management (CLSM)		hool of management (CLSM)

Academic Supervisor : Chantal de Moerloose

### Jury

President of the Juries for the Masters : **Paul Belleflamme** Academic responsible for the Master in Management 60 : **Chantal de Moerloose** 

#### **Usefull Contacts**

Admissions Belgian Degrees: : Marie Lefèvre Admissions International Degrees: : Estelle Tonon Studies Advisor : Marie Lefèvre UCL - Université catholique de Louvain Study Programme 2014-2015 Master [60] in Management [gest2m1]