

GEST2M1

2013 - 2014

Master [60] in Management

At Louvain-la-Neuve - 60 credits - 1 year - Day schedule - In frenchDissertation/Graduation Project : **YES** - Internship : **NO**Main study domain : **Sciences économiques et de gestion**Organized by: **Louvain School of Management (LSM)**Programme code: **gest2m1** - European Qualifications Framework (EQF): 7**Table of contents**

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GEST2M1 - Introduction

Introduction

The one year Master in Management (60) programme is designed for university graduates who already have a Master (in any subject e.g. science, applied sciences, law, philosophy, literature or industrial engineers) who wish to acquire additional training in administration and management. It is also open to students who are bachelors in economic science and management.



-> **Brochure Master in Management 60**

To pursue your university studies in one of our Master programmes, please take the following steps:

1. Verify that you meet the programme's admission conditions

Conditions - Belgian degrees	Conditions - International degrees
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2. If you meet the conditions, please follow the admission application procedure

Procedure - Belgian degrees	Procedure - International degrees
<p>Deadline for submitting an admission application: :</p> <ul style="list-style-type: none"> - September 30th 	<p>Deadlines for submitting the files:</p> <ul style="list-style-type: none"> - students who are not European Union nationals: April 30th - students who are European Union nationals: August 31st

Your profile

What you will get:

- develop your knowledge and skills in various management positions needed in the private or public organisations
- an in-depth understanding of the theories and methods used in different managerial domains
- a strong training in management within an internationally recognised university
- an opportunity to create your own network
- a unique international experience in the heart of Europe.

Your future job

Entrepreneurial ability, the capacity to transform initiatives into economic realities, to organise these activities and ensure their continuity, to find the necessary resources and adequately combine them: these are the skills that one expects from those wishing to assume responsibilities in the management of companies.

Our graduates can be found in the highest corporate management positions, as well as in consultancy, auditing, banking, industry (production and operations management) and environmental management.

Your programme

The 60 hour Master's degree in Management is made up of the following four elements:

- Core subjects worth 30 credits, including 6 general courses in management
- Training in the principles and issues of corporate social responsibility
- Advanced training in an area of management through an optional subject
- An integrated seminar and a piece of individual work which make up the final dissertation.

GEST2M1 - Admission

For the specific conditions of this program : refer to the French version

General and specific admission requirements for this program must be satisfied at the time of enrolling at the university..

GEST2M1 - Information

Learning outcomes

1. Vision du diplômé

Devenir des professionnels socialement responsables ayant une vision globale des métiers de la gestion tel est le défi que le diplômé du Master 60 en Sciences de gestion se prépare à relever.

Le **master 60 en sciences de gestion** est un programme qui développe les compétences et expertises de base nécessaires aux fonctions de management dans les organisations privées ou publiques, nationales ou internationales, marchandes ou non marchandes.

L'étudiant s'engageant dans cette formation a déjà un premier diplôme universitaire de master dans une autre discipline que la gestion ou un diplôme de bachelier universitaire en gestion. Ce programme de master lui permet soit d'élargir ses compétences dans les fonctions de la gestion soit, de les approfondir ; en intégrant une approche universitaire, un regard réflexif et une prise de recul critique.

Au terme de ce programme, le diplômé sera :

Responsable :

Il est capable de mettre en Œuvre des pratiques de management socialement responsables dans des organisations publiques ou privées.

Un professionnel :

- Il aura intégré les théories et concepts de base du management pour une utilisation efficace et maîtrisée dans un futur environnement professionnel ;
- Il est capable de situer les enjeux complexes et variés que rencontrent les organisations marchandes ou non marchandes dans les domaines de la gestion.
- Il est capable de situer les organisations dans leur contexte socio-économique et institutionnel, pour comprendre les interdépendances entre organisation et environnement et les traduire dans les décisions de gestion ;
- Il aura développé une compétence de base concernant l'ensemble des fonctions clés du management.

Conscient de la responsabilité propre à sa profession, le diplômé aura intégré une attitude d'acteur critique, capable de prendre des décisions dans des environnements organisationnels, en plaçant **les valeurs éthiques et de gestion socialement responsable** au cœur de ses préoccupations. Il aura intégré une logique de développement continu qui lui permettra d'être un professionnel faisant preuve de polyvalence, capable de s'adapter et d'évoluer positivement dans son environnement.

2. Le référentiel de compétences

Au terme de ce programme, le diplômé est capable de :

Préambule

Le profil de sortie du diplômé en Master 60 en Sciences de gestion est défini par le référentiel de compétences de la LSM avec pour spécificités :

- un bagage disciplinaire centré sur une formation en gestion avec une approche globale des fonctions de la gestion ;
- une priorité donnée aux compétences suivantes :
 - o Agir en acteur socialement responsable,
 - o Maîtriser des savoirs,
 - o Agir dans un rôle d'interface, en interaction avec son expérience professionnelle ;
- une possibilité de développer de manière plus approfondie certaines de ces compétences à travers son choix de cours à option et de mémoire.

On successful completion of this programme, each student is able to :

1. Corporate citizenship

Act consciously, aware of their responsibilities, placing human and ethical considerations at the very heart of their thinking and actions.

- 1.1. Demonstrate independent reasoning, look critically and consciously at acquired knowledge (both academic and common sense) and managerial practices, in light of emerging circumstances and their outcomes.
- 1.2. Decide and act by incorporating ethical and humanistic values, integrity, respect for the laws and conventions, solidarity and civic action, and sustainable development.
- 1.3. Decide and act responsibly, while taking into account the social, economic and environmental, sometimes antinomic, outcomes in the short, medium and long term, for the various stakeholders.

2. Knowledge and reasoning

Master an active and integrated command of a multidisciplinary body of knowledge (content, methods, models, conceptual frameworks) essential to act expertly in the various areas of management.

- 2.1. Master the core knowledge of each area of management.
- 2.2. Master highly specific knowledge in one or two areas of management: advanced and current research-based knowledge and methods.
- 2.3. Articulate the acquired knowledge from different areas of management.

2.4. Activate and apply the acquired knowledge accordingly to solve a problem.

3. A scientific and systematic approach

Analyze and resolve problems in multidisciplinary and complex management situations using a scientific and systematic approach.

- 3.1. Conduct a clear, structured, analytical reasoning by applying, and eventually adapting, scientifically based conceptual frameworks and models, to define and analyze a problem.
- 3.2. Collect, select and analyze relevant information using rigorous, advanced and appropriate methods.
- 3.3. Consider problems using a systemic and holistic approach: recognize the different aspects of the situation and their interactions in a dynamic process.
- 3.4. Perceptively synthesize the essential elements of a situation, demonstrating a certain conceptual distance, to diagnose and identify pertinent conclusions.
- 3.5. Produce, through analysis and diagnosis, implementable solutions in context and identify priorities for action.

4. Innovation and Entrepreneurship

Innovate, develops entrepreneurial capacities and lead change.

- 4.1. Identify new opportunities, propose creative and useful ideas; in situations that require new strategic approaches, break with existing models and paradigms, promote progress and change.
- 4.2. Undertake, develop and implement ideas around a new product, service, process or organizational structure, having evaluated the risks and remain pragmatic.
- 4.3. Integrate, collaborate and actively drive forward collective actions for change, and diffuse for social awareness.

5. Work effectively in an international and multicultural environment

Work as an interface between stakeholders with different rationales, belief systems, training, nationalities, cultures...

- 5.1. Understand the inner workings of an organization: develop a global approach and integrate the internal logic used, within the organization.
- 5.2. Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions.
- 5.3. Understand and establish their own role and scope for action, in the overall operation of the organization, while liaising with the various internal and external stakeholders.

6. Teamwork and leadership

Integrate and work in a team; exercise enlightened leadership within the group.

- 6.1. Work in a team: join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity.

7. Project management

Define and manage a project to completion, taking into account the objectives, resources and constraints that characterize the project environment.

- 7.1. Analyse a project within its environment and define the expected outcomes: identify what is at stake, the required outcomes and the environmental constraints; clearly define the project objectives and associate the performance indicators.
- 7.2. Organize, manage and control the process: structure and schedule the tasks, identify and allocate human and material resources, coordinate, delegate and supervise the tasks; take into account the anticipated constraints and risks.
- 7.3. Make decisions and take responsibility for them in an uncertain world: take initiatives and act, anticipate and be proactive, show discernment and good judgment and be prepared to make quick decisions, taking into account multiple factors and uncertainties; accept the risks and consequences of decisions.

8. Communication and interpersonal skills

Communicate, converse effectively and convincingly with the stakeholders.

- 8.1. Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards.
- 8.2. Interact and discuss effectively and respectfully with diverse stakeholders (supervisors, peers, colleagues, clients ...) in face-to-face and group contexts, using both verbal and nonverbal communication skills: demonstrate the ability to listen, empathize, be assertive, provide and accept constructive criticism.
- 8.3. Convince and negotiate: understand the needs and viewpoints of others, put forward their reasoning in an appropriate, relevant and convincing manner, able to bring out points of agreement, even in antagonistic situations.

9. Personal and professional development

Display self-knowledge and independence, able to adapt quickly to new situations and involve positively.

9.1. Independent self-starter: set priorities, anticipate and plan work activities within time constraints, rigorous, structured and thorough, even in changing, uncertain environments or crisis.

9.2. Self-awareness and self-control: be aware of and manage their own emotions, able to be objective about their work and behaviour, and recognize their own strengths and weaknesses, accept them and use them in a professional manner.

9.3. Self-motivation: be capable of creating a project in line with their own values and aspirations, confident and motivated in managing the implementation of the project, and persevere in difficult situations.

Teaching method

This program provides general training and broad exposure relative to various areas of management.

It attempts to achieve an integration of such different areas in order to obtain a global understanding of businesses and to develop decision making and implementation capacity. With this objective, the program offers, on top of lectures which help structure business knowledge, the use of case studies and problem solving exercises. In this order, team work is often relied on.

This program intends to attract a target audience highly varied in its professional background and country of origin. The confrontation of different points of view among students, professors, lecturers and external speakers enriches students' perspectives on management and economics.

For students who face gaps in Economics or Maths / Statistics, courses will be added to their program in order to acquire the necessary prerequisites for a good understanding of management.

The lectures are complemented with individual or teamwork exercises, games, business simulation activities and in general, with tools that facilitate the understanding and assimilation of the concepts presented, even by students whose prior background is rather unrelated to management. This approach to learning is in line with the recent pedagogical reform at LSM-LLN and it has been widely appreciated by students. It has also been recently highlighted by the external auditors via the EQUIS accreditation procedure.

Evaluation

There are different methods of assessment: individual and/or group work and/or written and oral examinations.

Mobility and/or Internationalisation outlook

This programme has, for many years, attracted a significant proportion of international students (+/-30%) who have already gained a first degree in their home country and who wish to have additional training in management.

Possible trainings at the end of the programme

Accessible Programs	Access Conditions	Administrative pro admission/registra
UCL LLN - Master [120] in Management - GEST2M	Access Conditions	Admission/Registrat

GEST2M1 - Contacts

Curriculum Managment

Entite de la structure LSM

Acronyme	LSM	
Dénomination	Louvain School of Management	
Adresse	Place des Doyens, 1 bte L2.01.01 1348 Louvain-la-Neuve	
Site web	https://www.uclouvain.be/lsm	
Secteur	Secteur des sciences humaines (SSH)	
Faculté	Louvain School of Management (LSM)	
Mandats	Michel De Wolf	Doyen
	Isabelle De Keyzer	Directeur administratif de faculté
Commissions de programme	Commission des bacheliers en sciences de gestion et en ingéniorat de gestion (UCL-Mons) (BLSM)	
	Commission d'enseignement de la Louvain School of management (CLSM)	

Academic Supervisor : [Chantal de Moerloose](#)

Jury

President of the Juries for the Masters : **Paul Belleflamme**

Academic responsible for the Master in Management 60 : **Chantal de Moerloose**

Usefull Contacts

Admissions Belgian Degrees: : **Marie Lefèvre**

Admissions International Degrees: : **Estelle Tonon**

Studies Advisor : **Marie Lefèvre**

GEST2M1 - Detailed programme

Programme structure

The 60 hour Master's degree in Management is made up of the following four elements:

1. Core subjects worth 30 credits, including 6 general courses in management
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Core study

[> Core courses](#) [en-prog-2013-gest2m1-liag202t.html]

Programme by subject

Core courses [60.0]

○ Mandatory

△ Courses not taught during 2013-2014

⊕ Periodic courses taught during 2013-2014

⊗ Optional

⊖ Periodic courses not taught during 2013-2014

⊞ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Pour les étudiants ayant déjà suivi, dans leur programme de bachelier, des cours équivalents, les cours obligatoires ci-dessous, seront remplacés par des cours avancés en français et en anglais, choisis parmi les cours du Master 120 en Sciences de gestion, avec accord du responsable de programme.

⊗ Pré-requis éventuels (10 crédits)

La commission d'admission se réserve le droit d'ajouter jusqu'à 10 crédits de cours supplémentaires, au programme des étudiants à qui il manquerait les bases requises en sciences économiques, en mathématiques ou en statistiques. En conséquence, le Master 60 pourrait compter jusqu'à 70 crédits, maximum.

⊗ LESPO2100	Political economy	Philippe Ledent	30h+15h	5 Credits	1q
⊗ LLSMG2101	Mathematics in economics and management	Guy Keymolen	30h+15h	5 Credits	1q

○ Cours obligatoires

○ LLSMG2000	Accounting and Financial Statement Analysis	Karine Cerrada Cristia	30h	5 Credits	
○ LLSMG2001	Finance	Giorgio Tesolin	30h	5 Credits	
○ LLSMG2002	Marketing	Chantal de Moerloose	30h	5 Credits	
○ LLSMG2003	Operational Research	Guy Keymolen	30h	5 Credits	
○ LLSMG2004	Human Resources Management	Evelyne Léonard	30h	5 Credits	
○ LLSMG2006	Strategic Management	Guilhem Bascle, Vincent Meurisse	30h	5 Credits	

○ Responsabilité sociale (5 crédits)

1 cours parmi

⊗ LLSMS2097	Corporate Social Responsibility	Valérie Swaen	30h	5 Credits	
⊗ LESPO2212	Social responsibility in Economic life	Axel Gosseries	15h	5 Credits	1q △

o Cours au choix (10 credits)

2 cours parmi :

⊗ LLSMG2008	IT Management	Jean Vanderdonckt	30h	5 Credits	
⊗ LLSMG2009	Integrated Logistics	Per Joakim Agrell, Guy Keymolen	30h	5 Credits	
⊗ LLSMG2010	Psycho-sociology of organizations	Thomas Périlleux	30h	5 Credits	
⊗ LLSMG2011	Law foundations	Werner Derijcke	30h	5 Credits	
⊗ LLSMG2005	Cost Management	Robert Peirce (compensates Gerrit Sarens), Gerrit Sarens	30h	5 Credits	

o Travail de fin d'études (15 credits)

○ LLSMD2951	Final paper and seminar	N.		15 Credits	
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