UCLouvain

mlsmm2220

Seminar on Current Managerial Issues

2023

5.00 credits	30.0 h	Q1 and Q2

Teacher(s)	de Wasseige Olivier ;Vas Alain ;
Language :	English
Place of the course	Mons
Main themes	 The study of the major current issues in terms of economics and management having an impact on Belgium and more particularly on the Walloon industrial network. The analysis of trends via figures on the evolution of sectors from a microeconomic and macroeconomic perspective. Understanding how organizations function in a VUCA context (volatile, uncertain, complex and ambiguous). Putting current economic and managerial issues into perspective in the media and in media-political debates. The critical step back on these current socio-political-economic issues.
Learning outcomes	At the end of this learning unit, the student is able to: Competencies Given the « competencies referential » linked to the LSM Master in Management and in Business Engineering, this course mainly develops the following competencies: • 2.1 Master the core knowledge of each area of management. • 1.1 Demonstrate independent reasoning, look critically and consciously at acquired knowledge (both academic and common sense) and managerial practices, in light of emerging circumstances and their outcomes. • 1.3 Decide and act responsibly, while taking into account the social, economic and environmental, sometimes antinomic, outcomes in the short, medium and long term, for the various stakeholders. • 5.2 Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions. • 8.1 Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards. Learning Outcomes At the end of this learning unit, the student is able to: • develop capacities to analyze the sectoral environment of a company, to understand the dynamics of the various industrial sectors concerned, to perceive the specific current issues and to systematically place its reflection in an international and prospective perspective. • develop critical thinking and ability to understand current economic events, both individually and collectively, through the collection and analysis of relevant information, the preparation of a current affairs dossier and the confrontation of opinions during oral presentations. • learn to confront ideas and lead debates on current economic and managerial situations with business leaders or invited experts. • be more aware of ethical issues related to current economic and managerial situations with business leaders or invited experts.
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)						
Program title	Acronym	Credits	Prerequisite	Learning outcomes		
Master [120] in Management	GESM2M	5		٩		
Master [60] in Management	GESM2M1	5		٩		
Master [120] : Business Engineering	INGM2M	5		Q		