

15.00 credits

Q1 and Q2

Language :	French
Place of the course	Mons
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <p>1.1. Demonstrate intellectual independence in reasoning, take a critical and reflective look at knowledge (academic and common sense) and managerial practices</p> <p>2.2b. Articulate knowledge from different areas of management.</p> <p>2.3b. Articulate knowledge from management with those of other scientific fields</p> <p>3.1. Conduct clear and structured analytical reasoning by applying and, if necessary, adapting conceptual frameworks and scientifically sound models to describe and analyze a concrete problem.</p> <p>5.2. Situate and understand this functioning in its socio-economic context and discern interdisciplinary issues</p> <p>7.1b. Integrate the six dimensions of management (finance, control, logistics, human resources, marketing, strategy) into your activity, profession or project</p> <p>8.1. Express a message in a clear and structured way.</p> <p>9.3b Question and evolve one's own paradigms in a multidisciplinary confrontation.</p>
Evaluation methods	The final paper is assessed by the promoter as well as by a reviewer. The final grade will be the average of both grades.
Teaching methods	Self-study, with regular meetings with the supervisor during Q1 and Q2
Content	Final paper of maximum 40 pages (60 pages when the final paper is done by two students)
Inline resources	Student Corner : https://www.student-corner.be
Bibliography	<ul style="list-style-type: none"> • CRESWELL, John W. (2018). Educational Research. Planning, Conducting, Quantitative and Qualitative Research. 6th Edition, Pearson • GAVARD-PERRET, Marie-Laure, GOTTELAND, David, HAON, Christophe, & JOLIBERT, Alain (2013). Méthodologie de la Recherche - Réussir son mémoire ou sa thèse en sciences gestion. 2° édition. Pearson. • SAUNDERS, Mark N.K., LEWIS, Philip, & THORNHILL, Adrian (2015). Research Methods for Business Students, 7th Edition, Prentice Hall, 614pp.
Other infos	<ul style="list-style-type: none"> • Other essential information will be given at the TFE information session in September. Presence is mandatory. • Likewise, the Student Corner section dedicated to the LSM Master thesis (mémoires) describes in detail the requirements (information session, brochure, planning, platform ...) • Finally the Moodle site (code LLSMD2951 !) provides methodological support
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [60] in Management	GESM2M1	15		