



5.00 credits

30.0 h

Q2

Teacher(s)	Colin Karl ;Percy Thierry ;
Language :	French
Place of the course	Charleroi
Learning outcomes	
Bibliography	<p><b>Références bibliographiques recommandées, lectures conseillées</b> : Demil, B., Lecocq, X., Warnier, V. (2013), <i>Stratégie et Business Models</i>, Pearson Education France.</p> <p>Enggasser, G. (2015), <i>Comment piloter votre TPE</i>, Editions Dunod : Paris.</p> <p>Kalousis, G. (2013), <i>Bien gérer sa PME. Les clés de la pérennité et de la croissance</i>, Editions Dunod : Paris</p> <p>Kaufman, J. (2013), <i>Le Personal MBA</i>, Editions Leduc.S : Paris.</p>
Faculty or entity in charge	CLSM

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Management (shift schedule)	GEHC2M	5		
Master [120] in Management (shift Schedule 2)	FEHC2M	5		
Master [60] in Management (shift schedule)	GEHC2M1	5		