





5.00 credits

30.0 h

Q2

Teacher(s)	Depotte Jean-Luc ;Jenart Delphine ;Jenart Delphine (compensates Depotte Jean-Luc) ;
Language :	French
Place of the course	Mons
Learning outcomes	
Bibliography	COLBERT F. (2014), <i>Marketing des Arts et de la Culture</i> , Montréal, Chenelière Education, [4e éd.] RUBY Chr. (2017), <i>Devenir spectateur</i> , Toulouse, éd. de l'Attribut CARDON D. (2019), <i>Culture numérique</i> , Paris, Presses de Sciences Po
Faculty or entity in charge	COMU

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [60] in Information and Communication	COMM2M1	5		
Master [120] in History of Art and Archaeology: Musicology	MUSI2M	5		
Master [120] in Communication (shift schedule)	COHM2M	5		
Advanced Master in Visual Cultures	VISU2MC	5		
Master [120] in Communication	COMM2M	5		