








5.00 credits

15.0 h

Q2


**This biannual learning unit is not being organized in 2023-2024 !**

Language :	French
Place of the course	Louvain-la-Neuve
Prerequisites	/
Main themes	<p>Critical explanation of the ideological issues in which the distinct stands on the text and the image have their roots.</p> <p>Exploitation of the contributions of particular semiologies (verbal and visual).</p> <p>Presentation and testing of the main relational models to analyse works mixing text and image.</p> <p>Exercices in applied semiology (advertisement, comic books, illustrated press, etc.).</p>
Learning outcomes	<p><b>At the end of this learning unit, the student is able to :</b></p> <p>During the 20th century, written culture has been more and more associated with visual culture, whether in popular literary works (illustrated books for children, comic books, newspapers or magazines, advertisement, video clips, etc.) or in "high" literature (illustration, graphic and typographic visualisation, etc.).</p> <p>1 The main goal of this course is to give to the students, who are bound to meet this mixing of languages (text+image) in their research or their professional life, a rigorous theoretical and methodological frame which makes possible the analysis of contemporary images and of their frequent interactions with various literary texts, popular or not.</p>
Evaluation methods	Oral examination on the course. Written assignment analysing the juxtaposition of a (para)literary text and an image presented by each student in the oral examination.
Teaching methods	Lectures, during which theoretical talks will be illustrated with the analysis of works associating image and text.
Content	<p>The course is based on a preliminary analysis of the historico-sociological issues which go with any study of the image and the relationships image-text, as well as an epistemological reflection on the problematic meeting between scriptural meta-language and visual objects (iconic, plastic) which are the subjects of this study.</p> <p>A critical synthesis of the main theories about the study of the relationship image-text (or about the study of one of these two modes, as far as this study can contribute to the final theoretical development) will be given to the students; it leads to the perfecting of methodological tools likely to be used to analyse the (popular) literary text and contemporary images. The locating, interpretation and confrontation of cultural, ideological and symbolic contents promoted by the textual and iconico-plastic forms will also be given special emphasis.</p>
Bibliography	Une bibliographie sélective est communiquée aux étudiants.
Other infos	Supports : course plan commentary and reading folder.
Faculty or entity in charge	ELAL

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in French and Romance Languages and Literatures : French as a Foreign Language	FLE2M	5		
Master [60] in Ancient and Modern Languages and Literatures	LAFR2M1	5		
Master [60] in Modern Languages and Literatures : General	ROGE2M1	5		
Master [120] in Ancient and Modern Languages and Literatures	LAFR2M	5		
Advanced Master in Visual Cultures	VISU2MC	5		
Master [120] in Modern Languages and Literatures : German, Dutch and English	GERM2M	5		
Master [120] in Modern Languages and Literatures : General	ROGE2M	5		
Master [120] in French and Romance Languages and Literatures : General	ROM2M	5		