

3.00 credits

15.0 h

Q1



**This learning unit is not open to incoming exchange students!**

Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Bibliography	<p><b><i>Bibliographie non exhaustive du cours :</i></b></p> <ul style="list-style-type: none"> <li>• Boudreau, K. (2017) A short guide to strategy for entrepreneurs. Harvard Business Review, October 17.</li> <li>• Barringer, B.R., &amp; Ireland, R.D. (2018) - Entrepreneurship : Successfully launching new ventures, Pearson</li> <li>• Janssen, F. (2016). Entreprendre : Une introduction à l'entrepreneuriat (seconde édition), De Boeck Université.</li> <li>• Hagel III, J. (2016) We need to expand our definition of entrepreneurship. Harvard Business Review, September 28</li> <li>• Osterwalder, A., &amp; Pigneur, Y. (2010). Business model generation: A handbook for visionaries, game changers, and challengers. John Wiley &amp; Sons.</li> <li>• Ries, E. (2011). The lean startup: How today's entrepreneurs use continuous innovation to create radically successful businesses. Crown Books.</li> <li>• Westhead, P., &amp; Wright, M. (2013). Entrepreneurship : A very short introduction. OUP Oxford</li> </ul>
Other infos	<i>This course is taught in french. Please consult the <a href="#">french version</a> of the course description.</i>
Faculty or entity in charge	CLSM

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Minor in entrepreneurship	MINMPME	3		