lineo2005

2023

Social and Sustainable Entrepreneurship

5.00 credits	30.0 h	Q2

Teacher(s)	Hermans Julie ;
Language :	English
Place of the course	Louvain-la-Neuve
Prerequisites	None
Main themes	This course uncovers the popular concepts of social and sustainable entrepreneurship. It applies entrepreneurial thinking to different business models as seen through a social, environmental and economic sustainability perspective. The course will explore the relationship between business development and its social and environmental impacts. You will study ways in which social and sustainable entrepreneurship can significantly respond to social needs such as poverty alleviation and/or diminish dependency on fossil fuels and toxic substances. The course will challenge you to conceive a sustainable entrepreneurial business concept and thereby make you familiar with the issues facing social and sustainable entrepreneurship due to their hybrid nature.
Learning outcomes	**At the end of this learning unit, the student is able to :** 1 **During their programme, students of the LSM Master's in management and Master's in Business engineering will have developed the following capabilities :** **CORPORATE CITIZENSHIP** • Decide and act by incorporating ethical and humanistic values, integrity, respect for the laws and conventions, solidarity and civic action, and sustainable development. • Decide and act responsibly, while taking into account the social, economic and environmental sometimes antinomic, outcomes in the short, medium and long term, for the various stakeholders. **INNOVATION AND ENTREPRENEURSHIP** • Identify new opportunities, propose creative and useful ideas; insituations that require new strategic approaches, break with existing models and paradigms, promote progress and change. **WORK EFFECTIVELY IN AN INTERNATIONAL AND MULTICULTURAL ENVIRONMENT** • Understand the innerworkings of an organization :developa global approach and integrate the internailogicused within the organization. **PERSONAL AND PROFESSIONAL DEVELOPMENT** • Self-motivation : be capable of creating a project in line with their own values and aspirations, confident and motivated in managing the implementation of the project, and persevere in difficult situations.

Evaluation methods	*The evaluation will take the form of:*
	(1) Team Group work (group of 4-5 students): a mid-course video of their SSE project, and a written team report about their project and their entrepreneurial adventure. The team group project **should draw on the topics learned during the course and will be defended during a team meeting with the professor in June**. This teamwork will evaluate students' ability to identify a relevant social and/or environmental challenge(s), to elaborate a business model that tackles their social and/or environmental challenge(s), and to communicate effectively.
	(2) Individual written case study: this written assignment will evaluate students' understandings of key concepts and their ability to apply them to a real case.
	3) Individual continuous evaluation: continuous evaluation of students during in-course interactions and the **redaction of reflexive journals** about students' practices and learning.
	Re-sit (August session):
	If the Team group work is below 10/20: A revised version of the group project (on the same topic or a new one) is to be submitted and defended by the whole group in August. The weights of this part for the final grade remain similar as for the first sit.
	If the Individual written case study is below 10/20: A new written individual assignment taking the form of the exploration and analysis of a real case study, based on the concepts learned during the course and making use of the articles that were part of the readings. The weights of this part for the final grade remain similar as for the first sit.
	There is no re-sit for the continuous evaluation.
	By submitting your report and case study for evaluation:
	- You affirm that it faithfully reflects the phenomenon studied, and for this you must have verified the facts, especially if they are claimed by a generative AI (the use of which you must explicitly mention as a tool to support the completion of your work);
	- You affirm that all sources of knowledge that go beyond the common domain are duly referenced. Common domain knowledge is universally established and is about what an informed reader can assess without needing confirmation from a separate source;
	- You affirm that you have complied with all the specific requirements of the work entrusted to you, in particular the requirements for transparency and documentation of the scientific approach implemented.
	If any of these statements are not true, whether intentionally or through negligence, you are in breach of your ethical commitment to the knowledge produced as part of your work , and possibly other aspects of academic integrity, what constitutes academic misconduct and will be considered as such.
Teaching methods	This course rests on a variety of teaching methods:
	• Home readings and individual assignments
	• On-site lectures and testimonies
	• Group assignment, including fieldwork
Content	This course consists of the following topics:
	• Setting the scene:
	• Introduction: Social and sustainable entrepreneurship - What's behind words?
	• Opportunities for social : elaborating relevant business models
	• System thinking for entrepreneurship
	• Scaling social & sustainable entrepreneurship
	• Growth and scaling
	• Impact assessment
	• Acquiring and securing resources
	• Revenue models
	• Finance for social & sustainable entrepreneurs
	• Organizing for social and sustainable entrepreneurship
	• Stakeholder management and governance
	• Caring organizations
Bibliography	Reading portfolio provided on Moodle
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Multilingual Communication	MULT2M	5		🔍
Master [120] in Management	GESM2M	5		🔍
Master [120] in Law	DROI2M	5		🔍
Master [120] in Linguistics	LING2M	5		🔍
Master [120] in Public Administration	ADPU2M	5		🔍
Master [120] : Business Engineering	INGE2M	5		🔍
Master [120] in Management	GEST2M	5		🔍
Master [120] : Business Engineering	INGM2M	5		🔍
Master [120] in Motor Skills: Physical Education	EDPH2M	5		🔍