UCLouvain

Ifran1505

2023

French - Advanced level (C1) - "Professional Communication Strategies"

3.00 credits 30.0 h Q1

Teacher(s)	Simon Florence (coordinator) ;					
Language :	French					
Place of the course	Louvain-la-Neuve					
Prerequisites	To take this class, the student must Take the ILV placement test B2 organised during the 1st week of each semester and achieved a min mark of 16/20 OR have a recent DALF C1 (maximum 1 year ago) OR having achieved previously a minimum mark of 10/20 on the general course C1 LFRAN1501 OR having achieved previously a minimum mark of 16/20 on the general course B2 LFRAN1401.					
Main themes	Students will Observe, understand and experience various oral or written professional situations of communication based on authentic or pseudo-authentic documents (movies, documentaries, interviews with managers) write several texts in professional language make a professional presentation perform job interviews both as a candidate and as a recruiter take part in oral negotiations, playing different roles manage complicated oral situations experience group e-working situations use professional vocabulary progressively compile a communication profile					
Learning outcomes	At the end of this learning unit, the student is able to: At the end of this C1-level class, students will: • understand oral and written discourse in a French speaking professional context without too much difficulty; • develop, using professional language, communication strategies appropriate to the situation; • write professional texts (emails, reports, letters of complaint, CV) using the appropriate register, complex sentences and specific vocabulary; • be able to express themselves precisely and with a certain ease in professional situations requiring oral communication (presentations, job interviews, negotiations, meetings) and cope with unpredictable situations; • know and use vocabulary specific to the French professional world; • formulate precisely some of their skills and weaknesses in oral professional communication; • use collaborative e-tools (forums, web platform) efficiently.					
Evaluation methods	The certification consists of a continuous assessment and a final examination. Continuous assessment: 40 % • Engagement in the course • Texts written during the term Continuous assessment papers may not be submitted after the deadline set by the professor, except in the case of a medical certificate. No continuous assessment assignments may be submitted in the August session Final exam: 60 % • Vocabulary test • Communication profile sheet • Oral exam: group negotiation • Written exam: writing a professional report An absence (justified or not) from the final exam (or one of its parts) will result in a final mark of absence. The student who represents the final exam in August has the choice of representing the failed competency(ies) OR the entire exam if he/she wishes to improve his/her grade. He/she must explicitly communicate his/her choice to the professor no later than the first day of the session.					

Teaching methods	The course alternates between synchronous classroom sessions (1) and asynchronous work sessions. The asynchronous activities are carried out on Moodle, independently, and can take different forms: • Before certain class sessions: viewing a document, participating in a forum; • After certain class sessions: lexical and conceptual reinforcement; • Completely distance learning (between 2 and 3 hours of work). (1) In 2023-2024, these course sessions will take place in person. Depending on the evolution of the health situation, they could exceptionally take place by videoconference on Teams.
Content	Oral and written situations of communication will be studied using authentic and semi-authentic documents (extracts from movies and documentaries about the business world, interviews, lectures given by specialists, articles from the specialized press). By means of regular exercises in class and on Moodle, students will improve their language skills in professional situations analysed in class, and develop their professional vocabulary. Students will undertake a group project leading to a professional-style oral presentation. Each oral or written production will be assessed (with or without a grade), based on criteria specified in advance. NB: This is not a grammar class. However, grammar and spelling will be assessed in oral and written productions. Students are expected to already have C1 linguistic skills and to use reference material to improve their morphosyntaxic skills.
Faculty or entity in charge	ILV

Programmes containing this learning unit (UE)							
Program title	Acronym	Credits	Prerequisite	Learning outcomes			
Master [120] in French and Romance Languages and Literatures : French as a Foreign Language	FLE2M	3		•			
Master [120] : Business Engineering	INGE2M	5		٩			
Master [120] in Management	GEST2M	5		٩			