





5.00 credits

30.0 h

Q1

Teacher(s)	Brulois Vincent ;Lemaire Joseph ;
Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Bibliography	Communication & organisation (2010). Management de l'évaluation et communication. N°38 Communication & professionnalisation (2019). Mesurer la communication ? Ce que les mesures font à la professionnalisation de la communication. N°9
Faculty or entity in charge	COMU

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Multilingual Communication	MULT2M	5		
Master [120] in Communication	CORP2M	5		
Master [120] in Information and Communication Science and Technology	STIC2M	5		
Master [120] in Communication	COMM2M	5		
Master [120] in Journalism	EJL2M	5		