

Teacher(s)	Brabant Stéphanie (coordinator) ;Neyt Philippe ;
Language :	English
Place of the course	Louvain-la-Neuve
Prerequisites	The student should have followed an interactive course corresponding to the B2 level of the « Common European Framework » (Council of Europe) - LANGL 2433 - or a course of a similar level.
Main themes	<p>Students will be asked to take part in various activities allowing them to develop their communicative skills (mainly oral skills) in the following situations:</p> <ul style="list-style-type: none"> <li>• Job interview (including a CV and a letter of application)</li> <li>• Organising and covering an event (including invitations, programmes, surveys, questionnaires, video and audio documents ..)</li> <li>• Presenting a project, surveys etc ..</li> <li>• Writing articles on specific subjects related to their field of studies</li> <li>• Preparing, presenting and covering a press conference (as well as writing the questions)</li> <li>• Participating in a meeting, workshop, news bulletin</li> <li>• Using electronic mail</li> </ul>
Learning outcomes	<p><b>At the end of this learning unit, the student is able to :</b></p> <p>The main objective of the course is the development of skills that will enable the students in the communication business (public relations, journalism) to function in the daily situations of their future professional activities.</p> <p>By the end of the course, the student should have reached the B2 level of the « Common European Framework » (Council of Europe) for the following skills :</p> <ol style="list-style-type: none"> <li>1. reading comprehension</li> <li>2. listening comprehension</li> <li>3. oral expression</li> <li>4. written expression</li> </ol>
Evaluation methods	<p><b>Terms for the June session</b></p> <p>Students must have turned in all projects for the year to pass the course in June.</p> <ul style="list-style-type: none"> <li>• The 5 mini-projects that make up the magazine: 60%</li> <li>• Final version of the project and jury/oral at the end of the year: 20%</li> <li>• Attendance and participation: 20%</li> </ul> <p>The different mini-projects will be integrated as follows in the final grade:</p> <ol style="list-style-type: none"> <li>1. In January: article /15, podcast /15, presence and involvement /10</li> <li>2. In June: opinion piece /15, video /15, jury and finished product /20, attendance and involvement /10</li> </ol> <p>Students are also evaluated on their level of commitment to the project throughout the year (meeting deadlines, being proactive in teamwork, etc.).</p> <p>Meeting deadlines is vital in journalism. Since they are all clearly announced well in advance, late work will not be accepted.</p> <p>Particular attention is paid to ensuring that students produce original content, without plagiarism. There is zero tolerance for plagiarism.</p> <p><b>Terms for the August session</b></p> <p>Students who did not pass in June will be required to redo the entire project as well as an oral exam with the teacher during the August session.</p>
Teaching methods	<p>The course is taught in English, 1 hour a week throughout the year.</p> <p>There are exercises to do, articles to read or videos to watch for each lesson.</p> <p>Classes include group activities, research, document analysis, project-based learning, and skill development. A significant amount of time is therefore spent on thinking skills such as collaboration, design and problem solving. In other words, the course also aims at developing life skills to prepare students for their future career.</p>
Content	After Bachelor courses which were primarily based on building solid receptive and productive skills as well as general vocab, this course is based on project learning.

	<p>Through integrated skills teaching (reading comprehension, listening comprehension, written production, oral production, vocabulary, grammar, phonetics and pronunciation), the students' job is to design an online magazine in English. The level of this magazine should be upper-intermediate.</p> <p>This magazine is the overarching project for the year and everything the students produce is a part of it. To do this, in groups of 4, they</p> <ul style="list-style-type: none"> <li>• Decide and work as a team on a magazine that they would like to create in English;</li> <li>• Learn how to write news or feature articles, opinion pieces and columns for a magazine;</li> <li>• Create and integrate a podcast in a magazine;</li> <li>• Create video content;</li> <li>• Learn how to pitch a project in front of a jury.</li> </ul>
<p>Inline resources</p>	<p><a href="https://moodle.uclouvain.be/course/view.php?id=1132">https://moodle.uclouvain.be/course/view.php?id=1132</a></p>
<p>Other infos</p>	<p>Groups of maximum 20 students</p>
<p>Faculty or entity in charge</p>	<p>ILV</p>

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Journalism	<a href="#">EJL2M</a>	3		