

5.00 credits

30.0 h

Q2



This learning unit is not being organized during this academic year.

Language :	French
Place of the course	Mons
Main themes	<p>The Economic Psychology course :</p> <ul style="list-style-type: none"> • Introduces psychology as a science and its associated sub-disciplines and defines the field of economic psychology ; • Makes students aware of how individual and collective decisions are made, and defines the notions of bounded rationality, bias (cognitive, of perception...) and heuristics, social norms and dilemmas... useful for the understanding of decision making mechanisms ; • Analyses applications of these concepts to individual decision-making in different contexts (consumption, investment, employment) as well as to collective decision-making (acceptance of taxation, environmental protection, social protection,...) ; • Develops the ability to recognise the psychological mechanisms involved in decision-making in management situations and to identify potential biases and ethical risks.
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <p><u>Learning Outcomes (LO) at the end of the learning unit</u></p> <p>At the end of this learning unit, the student is able to :</p> <ul style="list-style-type: none"> • Position economic psychology as a sub-discipline of psychology and human sciences ; • Explain the fundamental concepts of psychological mechanisms in individual or collective decision making (bounded rationality, biases, heuristics, perception, social norms,...) ; • Analyse management and economic decision-making situations by including the psychological dimension. <p>1</p> <p><u>Contribution of the learning unit to the LO of the program</u></p> <p>Having regard to the learning outcomes (LO) of the Bachelor programs, this activity contributes to the development and acquisition of the following learning outcomes (<i>Please refer to the competencies framework (LSM compass) of the programs concerned by this learning unit</i>):</p> <ul style="list-style-type: none"> • 1.3 ; • 2.1 ; • 3.2
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Bachelor in Management	GESM1BA	5		