


5.00 credits

30.0 h + 10.0 h

Q2

Teacher(s)	Truyens Vincent ;
Language :	French
Place of the course	Mons
Main themes	<ul style="list-style-type: none"> • Issues of sustainable development and Corporate Social Responsibility. • Global context: United Nations Sustainable Development Goals, Doughnut Theory, origin of global crises. • Ethics and personal values. Reflections on the impact and the "raison d'être" of the company and its actors. • Materiality matrix and stakeholder mapping. • Systemic approach and decision-making support. • Discovery of key concepts, tools, standards and indicators in CSR with a focus on the B Corp label. • Regenerative leadership: reconnection with the "living" to inspire the transition from a "classic" model to a sustainable model. "The Regenerative Leadership DNA". • Innovative business models: circular, regenerative, functional economy, etc. • Governance, management and social innovation in times of planetary challenges.
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <p>At the end of the class, the student will be able to:</p> <ul style="list-style-type: none"> • take a step back from "classic" economic models and take a critical look at a company's activity by putting it in perspective in relation to criteria of sustainable development (social, economic and environmental) and integrity. • identify all the stakeholders of an organization • assess the consequences of decisions taken in companies in terms of personal (ethical) and societal (impacts) responsibility • develop "systemic" thinking by identifying all the interdependencies existing between the activity of a company and the whole of society upstream and downstream. • act "in all conscience" as a responsible individual within the company, measuring the scope of his actions.
Bibliography	<ul style="list-style-type: none"> • « Ecophilosophie », Charlotte Luyckx, 2020 • « Earth for All, A Survival Guide for Humanity », Club of Rome (S Dixson Declève, O Gaffney, J Gosh, J Randers, J Rockström, P Espen Stoknes) • « Manuel de la Grande Transition », Campus de la Transition, Groupe Fortes, 2020 • « La Vérité sur l'Anthropocène », N. Wallenhorst, 2020 • « Regenerative Leadership, the DNA of life-affirming 21st century organizations », G. Hurchins & L. Storm, 2019 • « Doughnut Economics », K. Raworth, 2017 • « Ecologie intégrale. Pour une société permaculturelle », C Ansperger, D. Bourg, 2019 • « Reinventing Organizations », F. Laloux, 2014 • « The Green Swans », John Elkington, 2020 • « The Age of Responsibility, CSR 2.0 », W. Visser, 2012 • « La méthode Lance », N. Lance 2020
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)

Program title	Acronym	Credits	Prerequisite	Learning outcomes
Bachelor : Business Engineering	INGM1BA	5		
Bachelor in Management	GESM1BA	5		