









5.00 credits

30.0 h

Q1

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|-----------------------------|---|
| Teacher(s) | Hermans Julie ; |
| Language : | French |
| Place of the course | Mons |
| Main themes | <p>The aim is to equip students with useful tools for entrepreneurship developed in teams or with external partners. More specifically, the following topics are addressed:</p> <ul style="list-style-type: none"> • Exploration of collective dynamics within the entrepreneurial project: leadership, motivation and decision-making • Exploring collective partnership dynamics: Collaborative business models • Exploring citizen collective dynamics: crowdfunding and crowdsourcing • Legal tools to regulate collective entrepreneurship |
| Learning outcomes | <p>At the end of this learning unit, the student is able to :</p> <p>Competencies</p> <p>Given the « competencies referential » linked to the LSM Master in Management and in Business Engineering, this course mainly develops the following competencies:</p> <ul style="list-style-type: none"> • 2.4 Activate and apply the acquired knowledge accordingly to solve a problem. • 3.1 Conduct a clear, structured, analytical reasoning by applying, and eventually adapting, scientifically based conceptual frameworks and models, to define and analyze a problem. • 3.3 Consider problems using a systemic and holistic approach: recognize the different aspects of the situation and their interactions in a dynamic process. • 3.4 Perceptively synthesize the essential elements of a situation, demonstrating a certain conceptual distance, to diagnose and identify pertinent conclusions. • 3.5 Produce, through analysis and diagnosis, implementable solutions in context and identify priorities for action. <p>1</p> <ul style="list-style-type: none"> • 6.1 Work in a team: join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity. <p>Learning Outcomes</p> <p>At the end of this learning unit, the student is able to:</p> <ul style="list-style-type: none"> • Implement decision-making mechanisms within his entrepreneurial team, which take into account different points of view and ways of thinking, while respecting differences; • Identify and align the motivations of stakeholders within the entrepreneurial project; • Explore and develop collaborative business models; • Understand the challenges of citizen participation in terms of entrepreneurship; • Understand the legal tools that frame the relationships between stakeholders of the entrepreneurial project. |
| Bibliography | <p>Support de cours</p> <p>Slides de cours et portfolio de lectures disponibles sur student corner</p> <p>Références bibliographiques recommandées, lectures conseillées :</p> <p>Ben-Hafaiedh C., Cooney T. (2017) Research Handbook on Entrepreneurial Teams: Theory and Practice, Edward Elgar</p> |
| Faculty or entity in charge | CLSM |

| Programmes containing this learning unit (UE) | | | | |
|---|-------------------------|---------|--------------|---|
| Program title | Acronym | Credits | Prerequisite | Learning outcomes |
| Master [120] in Public Administration | ADPM2M | 5 | |  |
| Master [120] in Management | GESM2M | 5 | |  |
| Master [60] in Management | GESM2M1 | 5 | |  |
| Master [120] in Business Management | GENT2M | 5 | |  |
| Master [120] : Business Engineering | INGE2M | 5 | |  |
| Master [120] in Management | GEST2M | 5 | |  |
| Master [120] in Communication | COMM2M | 5 | |  |
| Master [120] : Business Engineering | INGM2M | 5 | |  |