

3.00 credits

30.0 h

Q1

Teacher(s)	Verhaert Marianne (coordinator) ;
Language :	Dutch
Place of the course	Louvain-la-Neuve
Prerequisites	This teaching unit being of advanced level, an intermediate productive command of grammar and vocabulary as well as the command of the language skills as described at the intermediate level B2 of the Common European Framework of Reference for Languages, are required.
Main themes	<ul style="list-style-type: none"> <li>• Belgium and export</li> <li>• Belgium...at first sight</li> <li>• The world after 9/11</li> <li>• The stock exchange</li> <li>• Marketing</li> <li>• Subjects of topical interest</li> </ul>
Learning outcomes	<p><b>At the end of this learning unit, the student is able to :</b></p> <p><b>Code</b></p> <p>1 At the end of this teaching unit the student should be able to master the specific Dutch vocabulary used in the business world. <i>Level B2+ of the European Reference Framework</i></p> <p><b>Individual Listening comprehension</b></p> <p>2 At the end of this teaching unit the student should be able to deal with all Dutch listening texts of a general businesslike nature in a critical way, understand them and make full use of them. <i>Level C1 minimum of the European Reference Framework</i></p> <p><b>Oral expression and interactive communication</b></p> <p>3 At the end of this teaching unit the student should be able to express him/herself orally and communicate interactively easily, spontaneously, thoroughly and convincingly on either subjects of a general nature or subjects related to the business world. He should be able as well to tackle the subject strategically in an enterprise or organisation and this within a national or international and multicultural context. <i>Level B2+ of the European Reference Framework</i></p> <p><b>Business communication techniques</b></p> <p>4 At the end of this teaching unit the student should be able to thoroughly master and use critically an entity of key elements needed to communicate effectively within a business organisation.(debate, negotiation, business meeting) <i>Level B2+ of the European Reference Framework.</i></p>
Evaluation methods	<p><b>Attendance at the course is compulsory.</b> If the teacher deems it useful, he/she may ask the jury to prohibit a student who has not followed the learning activities regularly to register for the course examination (RGEE - art. 72). Continuous assessment of business vocabulary in the course of the quadri. (20%)</p> <p>At the end of Q1:</p> <ul style="list-style-type: none"> <li>• oral exam (50%) (last week of Q1)</li> <li>Written exam (30%) (listening comprehension 30%) .(penultimate week of Q1)</li> <li>Both exams cover the topics treated in the first quadri.</li> <li>• The examinations take place on the LLN campus if health conditions allow it.</li> </ul>

Teaching methods	<ul style="list-style-type: none"> <li>• Lessons in groups of 20 students.</li> <li>• This course is given at the rate of 2 hours "live" per week.</li> <li>• <b>Note attesting to the "hours of presence</b>  <b>If circumstances (in terms of health or the possibilities offered to us by the university authorities) permit, "face-to-face hours" consist of live teaching in a room allocated by the ILV. If "live teaching" is not possible, we will switch to digital lessons through Teams where the presence of students is required.</b> <ul style="list-style-type: none"> <li>•</li> </ul> </li> <li>• Workload  <i>Classroom hours : 30 h</i>  <i>Self-study (including e-learning): 60 h</i> </li> <li>• Extension of business and economical vocabulary. In all cases the vocabulary is presented in context.</li> <li>• Training and development of listening skills in class by means of authentic documents mainly focussing on economical and commercial topics.                      Additional exercises will have to be done at home (e-learning on the Moodle platform)</li> <li>• Training and development of speaking skills in a professional context. (the debate, the negotiation, the business meeting, the presentation, the job interview etc. ) by means of classroom teaching .                      Additional exercises will have to be done at home (e-learning on the Moodle platform).</li> </ul>
Content	<p>This teaching unit consists of</p> <ul style="list-style-type: none"> <li>• confronting the students with different kinds of audio and video fragments (monologues, dialogues, formal/informal register, different accents) in order to improve the level of the listening comprehension</li> <li>• improving their speaking skills (particularly in a business environment) through a variety of oral exercises.</li> <li>• Confronting the students with the world of business and business communication by means of a visit of a company in Flandres and an interview with the person responsible for communication in the company. This visit is done by the students themselves.</li> </ul>
Inline resources	<p><a href="http://sites.uclouvain.be/moodle/">http://sites.uclouvain.be/moodle/</a></p>
Bibliography	<ul style="list-style-type: none"> <li>• Syllabus LNEER2710 + Plate-forme Moodle</li> <li>• Les documents audio et vidéo authentiques ayant trait à l'actualité.</li> </ul>
Other infos	<p>Contact details Marianne Verhaert                      marianne.verhaert@uclouvain.be                      Office: ILV A128, first floor, Traverse d'Esopo                      tel: 010.47.45.34</p>
Faculty or entity in charge	<p>ILV</p>

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Multilingual Communication	MULT2M	3		