UCLouvain

Imult2424

2022

Oral business communication techniques in English (Part 1)

3.00 credits 15.0 h + 15.0 h Q1

Teacher(s)	De Cock Sylvie ;				
Language :	English				
Place of the course	Louvain-la-Neuve				
Prerequisites	B2 level of listening and reading, B2 level of speaking (Common European Framework of Reference)				
Main themes	This course introduces the general principles of oralcommunication, particularly the linguistic, sociolinguistic, pragmatic and cultural aspects of interaction. Special attention will be paid to specific characteristics of communication in the English-speaking world. After an introduction to oral communication in general and oral communication within an organisation, the course discusses a number of techniques which should be implemented in oral communication activities specific to a company: networking/socialising, presentations to varied audiences and job interviews. The course also deals with communication in times of change and certain gender-related aspects of communication. Exercises accompanying the course will allow students to simulate active participation in a variety of professional situations. The students are given individual and detailed feedback on these simulations.				
Learning outcomes	At the end of this learning unit, the student is able to: At the end of the course, students should be able to apply the general principles of communication in an English-speaking business environment and in a globalised world and they should at least have reached a B2+ oral level (Common European Framework of Reference) in English.				
Evaluation methods	(1) Lectures: Students who get 3 credits for the course (MULT, GERM, ROGE): continuous assessment throughout the term (projects and active participation in the lectures), which accounts for 50% of the final mark for the course: project 1 = 20%, project 2 = 20%, active participation in the classes / preparations / self-reflection = 10%. Students who have to resit the exam (August-September session) need to redo the two projects. Students (who get more than 3 credits for the course): continuous assessment throughout the term (projects and active participation in the lectures), which accounts for 30% of the final mark for the course (project 1 = 12;50%, project 2 = 12,5%, active participation in the classes /preparations/ self-reflection = 5%), and an oral exam in January (during the exam session) which accounts for 20% of the final mark. Students who have to resit the exam (August-September session) need to redo the two projects and the oral exam (during the session). (2) Tutorials: continuous assessment throughout the semester, which accounts for 50% of the final mark for the course. The marks for continuous evaluation are distributed as follows: Socializing 10%, Group presentation 15%; Job interview 10%; Participation (active participation, prepping, vocabulary practice quizzes on Moodle, self-reflection) 10%. The three vocabulary quizzes are assessed on a pass/fail basis (instead of marks). Please note that a quiz is considered 'a pass' if students get at least 50% of the score for it. If the weighted average is less than 10/20 in January, students need to resit (during the Augsut-September session) all the evaluation activities for which they obtained less than 10/20. //\!\An absence for any evaluation activity (connected with the lectures and/or the tutorials), be it justified or not, will result in an overall absence grade (A) for the course. During the resits (August-September session), students shall be required to retake only the evaluation activities for which they dialed to achieve a passing score (
Teaching methods	Lectures and compulsory exercise sessions in small groups (e.g. simulations, vocabulary exercises) The lecures and exercise sessions are given face to face (or online via Teams or using dual mode teaching if face to face teaching is not possible in case of a health crisis for example).				
Content	-Introduction to oral communication in general and oral communication within an organisation -Techniques which should be implemented in oral communication activities specific to a company: • networking/socialising • presentations to varied audiences • job interviews • working as a team				

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Inline resources	Moodle
Bibliography	On Moodle
Other infos	Part 2 (15 hours) of the course is given by the Institut des Langues Vivantes (ILV).
Faculty or entity in charge	ELAL

Programmes containing this learning unit (UE)						
Program title	Acronym	Credits	Prerequisite	Learning outcomes		
Master [120] in Multilingual Communication	MULT2M	3		٩		
Master [120] in Communication	CORP2M	5		٩		
Master [120] in Political Sciences: International Relations	SPRI2M	6		٩		
Master [120] in Information and Communication Science and Technology	STIC2M	5		٩		
Master [120] in Public Administration	ADPU2M	6		٩		
Master [120] in Political Sciences: General	SPOL2M	6		٩		
Master [120] : Business Engineering	INGE2M	5		٩		
Master [120] in Management	GEST2M	5		٩		
Master [120] in Modern Languages and Literatures: German, Dutch and English	GERM2M	3		٩		
Master [120] in Communication	COMM2M	5		٩		
Master [120] in Economics: General	ECON2M	5		٩		
Master [120] in Modern Languages and Literatures : General	ROGE2M	3		Q		
Master [120] in Journalism	EJL2M	5		٩		