




| | | |
|--------------|----------------|----|
| 5.00 credits | 22.5 h + 7.5 h | Q1 |
|--------------|----------------|----|

| | |
|---------------------|---|
| Teacher(s) | Desmet Carlos ;Hericher Corentin ;Hericher Corentin (compensates Swaen Valérie) ;Swaen Valérie ; |
| Language : | English |
| Place of the course | Louvain-la-Neuve |
| Main themes | The course aims at providing tools enabling the students to elicit critical thinking on ethical, social and environmental issues raised by contemporary organizations. The specificity of the firms' impact on economic life will be addressed by analyzing the principles and practices covered by the field of Corporate Social Responsibility (CSR). CSR will be studied as a reflector of the modern firms' self-awareness process in terms of social responsibility and as a source of innovation in the face of today's challenges of competitiveness, sustainable development and transparent corporate governance. The theoretical references will moreover give way to more personal questioning periods developed by the students in terms of their own aspirations, perceptions and observations as citizens. All these elements foster personal change that in its turn conveys transformations within the chosen organizations. |
| Learning outcomes | <p>At the end of this learning unit, the student is able to :</p> <ul style="list-style-type: none"> • Understand the background of CSR and the local, European and global contexts in which CSR is currently developing. • Elicit critical thinking on ethical, social and environmental issues raised by contemporary organizations. • Apply CSR theories and frameworks to analyse organizational challenges to evaluate different scenarios in practice, with a view to propose recommendations for the organization. • Co-create your CSR/sustainability projects and get a feel for complex stakeholder dialogue in developing responsible and sustainable solutions. • Know your personal ethical values which can help you in the future to make better choices and give meaning to your private and professional life. |
| Evaluation methods | <p>The course evaluation contains individual and group assignments. The grade is composed of two parts:</p> <ul style="list-style-type: none"> • 50%: Individual assignment (in November). The individual assignment part is a written exam (in November). Materials include ex cathedra lectures, external conferences, and readings. 1 point (over 20) is for the mandatory participation to the Sulitest*. • 50%: Case study (continuous evaluation). Students are randomly assigned to a group that will deliver a video (10%) and a final written report (35%). In addition to the video and the report, students will individually conduct a peer-reviewing (5%). The case study is continuous evaluation. <p>For the second session, the grades obtained for the case study part (50%) remains. Students can retake only the individual assignment part (50%) which will consist in an exam. The final grade will be composed of both parts.</p> <p>*Deadline for participating to the Sulitest is Tuesday 04 October 2022.</p> |
| Teaching methods | <ul style="list-style-type: none"> • Lectures completed by <u>strongly recommended readings</u> of academic literature • Practical sessions for the group case study and 1 non mandatory coaching session • Participation to the Sulitest • Direct contacts with practitioners sharing their experiences • Case study analysis per group of students |
| Content | <ul style="list-style-type: none"> • Macro-trends with respect to sustainability (Main social, environmental, ethical, governance issues, Sustainable Development Goals) • Definitions and origins of the CSR concept • Risk & Opportunity management • Stakeholder management, dialogue & co-creation • CSR at the individual level • Responsible finance • Responsible Supply Chain and Human Rights • CSR in other forms of organizations • Labels and frameworks limitations • Green/White/Pink/Rainbow/etc. -washing |
| Inline resources | Moodle |

| | |
|-----------------------------|---------------|
| Bibliography | See on Moodle |
| Faculty or entity in charge | CLSM |

| Programmes containing this learning unit (UE) | | | | |
|--|------------------------|---------|--------------|---|
| Program title | Acronym | Credits | Prerequisite | Learning outcomes |
| Master [120] in Management | GEST2M | 5 | |  |
| Master [120] in Law [Double Degree Law-Management: for Bachelors in Law] | DROI2M | 5 | |  |
| Master [120] in Management [CEMS Programme] | GESM2M | 5 | |  |