









Teacher(s)	Janssen Frank ;
Language :	English
Place of the course	Louvain-la-Neuve
Prerequisites	Selection - Apply before October 20 In addition, this course is reserved for students with a bachelor's degree in business engineering or students with equivalent quantitative method skills
Main themes	This course will be dedicated to the theoretical and practical aspects of international entrepreneurship.
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <p>During their programme, students will have developed the following capabilities'</p> <p>A SCIENTIFIC AND SYSTEMATIC APPROACH</p> <ul style="list-style-type: none"> • Collect, select and analyze relevant information using rigorous, advanced and appropriate methods. <p>INNOVATION AND ENTREPRENEURSHIP</p> <ul style="list-style-type: none"> • Initiale, develop and implement ideas around a newproduct, service, processor organizational structure, having evaluated the risks and remain pragmatic. <p>WORK EFFECTIVELY IN AN INTERNATIONAL AND MULTICULTURAL ENVIRONMENT</p> ¹ <ul style="list-style-type: none"> • Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions. <p>TEAMWORK AND LEADERSHIP</p> <ul style="list-style-type: none"> • Work in a team :Join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity <p>COMMUNICATION AND INTERPERSONAL SKILLS</p> <ul style="list-style-type: none"> • Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards.
Evaluation methods	<p>Continuous evaluation</p> <ul style="list-style-type: none"> • Date: During the hosted week • Type of evaluation: binomial work - Written work + oral presentation and participation in the activities. • Comments: 2 American students and 2 Belgian students will form a team Belgian Students will host American Students during a week and American Students will host Belgian Students during a week. • The student will be graded on class participation and entrepreneurial activities organization, both in the USA and Belgium (10%). The business plan oral presentation, on the last day at UNC, and the written work(15-20 pages) represent the major part of the grade (60%). At the end of the class, an individual critical essay on internationalization process of SMEs is requested for May 21 (30%). <p>Evaluation week</p> <ul style="list-style-type: none"> • Oral: Non • Written: Non • Unavailability or comments: Non <p>Examination session</p> <ul style="list-style-type: none"> • Oral: Non • Written: Non • Unavailability or comments: Non

Teaching methods	<p>After having familiarized themselves with the theory of international entrepreneurship, students will work in binational teams on an international new venture project.</p> <p>The course will contain theoretical parts, but will mainly be organized around real-life entrepreneurial processes. All students will have to form an international team (2 UCL students - 2 students from a US university) and will be required to complete and present their own new international venture creation project in cooperation with the US students.</p> <p>The pedagogy will be interactive and will include common classes (videoconferencing, travels abroad if possible, company visits, etc.).</p> <p>The last three sessions will be devoted to the presentation and a discussion of the students' group works or projects. The course involves (if possible) a one-week trip to UNC Greensboro (USA) and a week during which Belgian students will host their US counterparts.</p>
Content	<ul style="list-style-type: none"> • Intercultural management • International entrepreneurship • Projects pre-evaluation • Projects presentation
Bibliography	<p>Course notes : Provided through Moodle.</p> <p>References : Provided during the classes.</p>
Other infos	<p>Selection - Apply before October 20</p> <p>To follow this course, you have to send an application file by e-mail and give a hard copy of it to Priscilla Milis (priscilla.milis@uclouvain.be, bureau B213, LSM) for October 20th, at the latest ! The application file is available on Moodle (course LLSMS2080) section "Documents & practical information", folder "01 Information session and application form".</p> <p>An information session will be organized on Wednesday October 6 at 12:45 at DOYEN 22</p>
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Multilingual Communication	MULT2M	5		
Master [120] in Management	GESM2M	5		
Master [120] in Law	DROI2M	5		
Master [120] in Linguistics	LING2M	5		
Master [120] in Public Administration	ADPU2M	5		
Master [120] : Business Engineering	INGE2M	5		
Master [120] in Management	GEST2M	5		
Master [120] : Business Engineering	INGM2M	5		
Master [120] in Motor Skills: Physical Education	EDPH2M	5		