




5.00 credits

30.0 h

Q2

Teacher(s)	Malhotra Sunita ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	<p>Be the Best Global Leader:</p> <p>Whatever future path you take, knowing how to lead people from diverse cultures in a global world will be crucial for success. As a CEMS student you are likely to have diverse cultural backgrounds and have been exposed to many different geographies. While of course having the background is important, how do you use this to become your best self?</p> <p>This course will help you to get the best out of YOU as a person and future Global Leader and go out into the world with practical insights that you will be able to apply in your life from the very next day.</p>
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <p>Overall Objectives:</p> <p>We will discover together how to effectively communicate with and lead across diverse cultures; what culture shock means to you personally; your individual cultural snapshot for practical use in a global environment; as well as concrete corporate mistakes, learnings, practical stories and anecdotes.</p> <p>At the end of the course, you would have gained the following:</p> <ul style="list-style-type: none"> • Awareness of the evolving role of Global Leadership (including managing diversity & inclusion) • Clear understanding of cross-cultural dimensions & how to effectively communicate/lead across diverse cultures • Awareness of Culture Shock & how to navigate the Cycle of Shock • Opportunity to start critically analyzing your individual cultural 'snapshot' for practical use in a "real" global environment • Chance to hear concrete Corporate mistakes & learnings from a Senior Executive, 'anecdotes/stories' from your colleagues & practice through concrete business case studies and small group work <p>1</p> <p>The Geert Hofstede Cultural Dimensions Model will form the basic framework; overall visibility also on other existing models.</p> <p>Overall CEMS Courses' Learning Outcomes:</p> <p>Develop skills in order to pursue an effective global career while keeping the core CEMS values of being responsible leaders contributing to a more open, sustainable, inclusive world.</p> <ul style="list-style-type: none"> • Internationalism • Business- embeddedness • Responsible citizenship • Reflective critical thinking • Comprehensive leadership
Evaluation methods	Evaluation is based on class participation - active participation and interactions in group exercises and teamwork (30%) and Group Project (Exam) (70%).
Teaching methods	<p>Key to the course will be hands-on interaction, tangible cases and lively discussion...most importantly you will have fun whilst learning! :)</p> <p>The course will be a good blend between theory and practice – Four 1-day sessions (including small group work and interactions) & small group work outside class.</p> <p>Your diverse cross-cultural backgrounds will be the basis for enhanced personal awareness and bridging the cultural gap. The course will use the following teaching methods:</p> <ol style="list-style-type: none"> 1. <i>Individual preparation and reading</i> 2. <i>Theory and concepts</i> 3. <i>Case Studies & Ted Talk</i> 4. <i>Small group work and presentation by small groups</i>
Content	<ul style="list-style-type: none"> • Evolving role of Global Leadership (including managing diversity & inclusion) • Cross-cultural dimensions & how to effectively communicate/lead across diverse cultures • Culture Shock & how to navigate the Cycle of Shock

	<ul style="list-style-type: none">• Opportunity to start critically analyzing your individual cultural 'snapshot' for practical use in a "real" global environment• Concrete Corporate mistakes & learnings from a Senior Executive, 'anecdotes/stories' from your colleagues & practice through concrete business case studies and small group work
Bibliography	The slides, cases and materials will be available on Moodle.
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Management [CEMS Programme]	GEST2M	5		
Master [120] in Management [CEMS Programme]	GESM2M	5		
Master [120] : Business Engineering [CEMS Programme]	INGE2M	5		
Master [120] : Business Engineering [CEMS Programme]	INGM2M	5		