



5.00 credits

30.0 h

Q1

Teacher(s)	Defraigne Jean-Christophe ;Fontan Clément (compensates Defraigne Jean-Christophe) ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	<ul style="list-style-type: none"> <li>• The course will present the major economic policies of the EU (including trade policy, competition policy and industrial policy and the internal market) to understand the issues and strategies of lobbies and their interactions with the European institutions.</li> <li>• The course will develop several case studies to illustrate these elements.</li> </ul>
Learning outcomes	<p><b>At the end of this learning unit, the student is able to :</b></p> <p>1 Understand how lobbying works within the European institutions and its impact on European economic policies.</p>
Evaluation methods	Student will be evaluated according to the following repartition: 50%: collective "theater plays" exercise 50%: individual "open book" written examination
Teaching methods	Students must perform one mandatory reading before each class and upload their summary on Moodle. Students must form three groups and hand out a 8000 words research report on one of the three reverse class topics presented above.
Content	<p>This course focuses on the articulation between public &amp; private interests in the governance of the EU.</p> <p>The first part of the course lays out the history and panorama of the "Brussels bubble", the different repertoires of collective actions used by interest groups and the connection between democratic and public affairs logics.</p> <p>The second part of the course focuses on three cases-studies where practitioners will be invited to present their public affairs practices (depending on availability): Lobbying an EU regulation: the case of the DSA/DMA; Fighting an international Treaty at the regional level: the Walloon parliament and the CETA ; Performing advocacy on an independent institution: Positive Money &amp; the ECB.</p> <p>The third class of the course will be of a 'reverse class" type whereby students must research and set up a precise presentation on the following themes: Changing with climate: Fossil firms and the undermining of the climate catastrophe since 50 years; Going Beyond Brussels: lobbying the Liikanen directive in Paris and Berlin; Platform workers: the unexpected success story of low-skilled workers. Students are strongly encouraged to present their research under the form of short "theater plays".</p>
Inline resources	Mandatory & optionnal readings are available on the Moodle of the class
Faculty or entity in charge	CLSM

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Multilingual Communication	MULT2M	5		
Advanced Master in European Business and Economic Policy	EBEP2MC	5		
Master [120] in Management	GEST2M	5		