


5.00 credits

30.0 h

Q1

Teacher(s)	Gailly Benoît ;
Language :	English
Place of the course	Louvain-la-Neuve
Prerequisites	This course is reserved for students with a bachelor's degree in business engineering or students with equivalent quantitative method skills. <i>This class cannot be taken without LLSMS2040</i>
Main themes	See LLSMS2040
Learning outcomes	At the end of this learning unit, the student is able to : 1 See LLSMS2040
Evaluation methods	<p>Evaluation criteria</p> <ul style="list-style-type: none"> • Relevance, originality and ambition of the group project • Mobilization of key innovation management concepts and methods • Quality and scope of data, references and sources used • Professionalism and rigor of methodological approach • Ability to synthesize results and draw implications and limitations • Critical thinking, ability to nuance and entrepreneurial mindset • Clarity, style and structure of presentations (written and oral) • <i>Compliance to guidelines</i> <p>Continuous evaluation</p> <ul style="list-style-type: none"> • Type of evaluation: Preparation of group readings and group work presentation • Comments: Compulsory attendance for group workshops and corporate testimonials • The evaluation includes class participation (bonus points) <p>Evaluation week</p> <ul style="list-style-type: none"> • Oral: <i>No</i> • Written: <i>No</i> • Unavailability or comments: <i>No</i> <p>Examination session (January)</p> <ul style="list-style-type: none"> • Oral: <i>No (See LSMS2040)</i> • Written: <i>No</i> • Unavailability or comments: <i>Teacher-run schedule</i> <p>Students who fail the group work can have a second chance in September (submission of an improved group work with a summary of the improvements)</p>
Teaching methods	See LSMS 2040
Content	See LSMS 2040
Inline resources	See LSMS 2040
Bibliography	See LSMS 2040
Other infos	This class is coupled with LSMS 2040 Innovation Management I
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] : Business Engineering	INGE2M	5		
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