

5.00 credits

30.0 h + 10.0 h

Q2

Teacher(s)	Bascle Guilhem ;Desclée De Maredsous Xavier ;
Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Bibliography	Gerry Johnson, Kevan Scholes, Richard Whittington, Frédéric Fréry, Duncan Angwin, Patrick Regner, Stratégique, 12ième édition, Pearson Education 2020.
Other infos	This course is taught in french. Please consult the <a href="#">french version</a> of the course description.
Faculty or entity in charge	CLSM

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [60] in Management	GEST2M1	5		