




2.00 credits

30.0 h

Q1 and Q2

Teacher(s)	de Moerloose Chantal ;
Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Teaching methods	For French speakers (a) Self-learning in e-learning via the Moodle device (video, readings followed by tests) (b) Some face-to-face seminar sessions can be added For English speakers, the seminar on Moodle is replaced by an individual work of (a) reading a methodology textbook and (b) write a report on essential personal learning
Content	Define the project (define a problem, a research question, a hypothesis, information to be collected, detect the type of research (exploratory / descriptive / explanatory); ...) Collecting information (use of secondary data; conducting a literature review; referencing, etc.) Plan the research (identify its epistemological position; choose an adequate information collection methodology (observation / experimentation / ...); master the methods of data analysis (quali / quanti / ...) Write (write scientifically, ...) Present (create a visual aid; present...)
Bibliography	<ul style="list-style-type: none"> <li>• CRESWELL, John W. (2012). Educational Research. Planning, Conducting, Quantitative and Qualitative Research. 4th Edition, Pearson.</li> <li>• GAVARD-PERRET, Marie-Laure, GOTTELAND, David, HAON, Christophe, &amp; JOLIBERT, Alain (2012). Méthodologie de la Recherche - Réussir son mémoire ou sa thèse en sciences gestion. 2° édition. Pearson.</li> <li>• SAUNDERS, Mark N.K., LEWIS, Philip, &amp; THORNHILL, Adrian (2016). Research Methods for Business Students, 7th Edition, Pearson.</li> <li>• THIÉTARD, Raymond-Alain (2014). Méthode de recherche en management. 4° Ed. Dunod.</li> </ul>
Other infos	<i>This course is taught in french. Please consult the <a href="#">french version</a> of the course description</i>
Faculty or entity in charge	CLSM

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] : Business Engineering	INGE2M	2		
Master [120] in Management	GEST2M	2		
Master [120] in Management [CEMS Programme]	GESM2M	2		
Master [120] : Business Engineering [CEMS Programme]	INGM2M	2		