

10.00 credits

22.5 h

Q2

Teacher(s)	Warland Geneviève ;
Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Evaluation methods	Continuous evaluation based on work carried out individually or in groups by students. In case of failure, the student will take back the deficient work(s) in order to improve it/them.
Teaching methods	The course alternates theoretical guidelines, comparative analysis of texts and history-related messages intended for various audiences and practical exercises based on historical questions. Exercises are thus proposed on the writing and layout of communication articles, the design and implementation of web pages, the design and implementation of exhibition modules, the writing and recording of audio-visual sequences, the design and implementation of guided tours of a heritage site, etc.
Content	This course introduces students to the intellectual process of synthesis specific to cultural mediation in history, to its technical requirements and to the methods of written, oral, audio-visual and digital communication of scientific historical knowledge. Content: Introduction to communicative writing, audiovisual writing, oral presentation of museum objects, creation of websites, video production, promotion of heritage sites and guided tours.
Bibliography	La bibliographie se trouve sur le site Moodle du cours et est actualisée annuellement.
Other infos	The lecturer uses the contribution of professional historians working in cultural communication of historical knowledge.
Faculty or entity in charge	EHAC

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in History	<a href="#">HIST2M</a>	10		