


4.00 credits

30.0 h

Q1

Teacher(s)	Becquet Nicolas ;Daout Sacha ;Dive Alice ;Grevisse Benoît ;Meyer Stéphanie ;Ruysen Arnaud ;Thiran Yves ;
Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Content	<p>This course introduces journalism students to the practice of plurimedia journalism (print, radio, television, web) and multimedia (integration and variations of these media) on a daily basis. It makes them aware of the specificities of different journalistic genres. The students must carry out concrete implementations in a journalistic production situation.</p> <p>Learning outcomes</p> <p>At the end of this course, students will be able to :</p> <ul style="list-style-type: none"> - master the fundamental skills of criticism and selection, narration and management of journalistic information ; - practice daily journalism (written, radio, TV, web), graphic and multimedia formatting of information ; - distinguish the specificities of the different journalistic genres necessary for editorial practice ; - master the management of multimedia information by adapting narrative techniques, journalistic genres and media supports to the demands of the public; - master the writing of information on social networks.
Bibliography	<p>Un ouvrage spécifique tient lieu de support pédagogique pour ce cours :</p> <p>Grevisse, Benoît, Ecritures journalistiques, Louvain-la-Neuve, De Boeck, coll. Info&Com, 2014 (2e édition).</p> <p>De nombreux autres documents pédagogiques et des ressources d'auto-apprentissage sont accessibles en ligne.</p>
Faculty or entity in charge	COMU

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [60] in Information and Communication	COMU2M1	4		
Master [120] in Journalism	EJL2M	4		