

5.00 credits

15.0 h + 10.0 h

Q2

Teacher(s)	Andry Tiffany ;Gilson Gaël ;
Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Evaluation methods	<p>The evaluation is continuous and is based on the submission of three individual assignments (two of which are online) and two group assignments.</p> <p>June session: the grade out of 20 is based on the results of the compulsory assignments.</p> <p>Second session (September): the mark of the group work is kept and the students represent, in addition, an individual written or oral exam (according to the number of students) which consists in analyzing a device which puts in play signs or languages.</p>
Teaching methods	In addition to the lectures, individual and group assignments are required in order to allow students to practice the methods of analysis presented and to make them their own. The course also requires additional readings to deepen the content covered.
Content	The course is given in the perspective of accompanying students in the mastery of methods of semiotic analysis of any device involving signs or languages, by striving to make explicit the meaning attached to them and to describe their potential effects, both in terms of induced relationships and of the cognitive effects solicited.
Inline resources	https://moodleucl.uclouvain.be/course/view.php?id=12143
Faculty or entity in charge	ESPO

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Bachelor in Information and Communication	COMU1BA	5		