


4.00 credits

22.5 h

Q1

Teacher(s)	Bazelaire Mathieu ;Jacques Jerry ;
Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Bibliography	Gomez-Mejia, G. (2016). Les fabriques de soi#? Identité et industrie sur le web. MkF éd. Meunier, J.-P., & Peraya, D. (2010). Introduction aux théories de la communication. Armando Editore. Jewitt, C. (Éd.). (2014). <i>The Routledge handbook of multimodal analysis</i> (2nd ed). Routledge. Souchier, E., Candel, E., Jeanne-Perrier, V., & Gomez-Mejia, G. (2019). Le numérique comme écriture - Théories et méthodes d'analyse#: Théories et méthodes d'analyse. Armand Colin.
Other infos	<p>English-friendly Course</p> <ul style="list-style-type: none"> • Reading: bibliographical references in English can be provided • Questions: students can ask their questions in English • Evaluation: students can do presentations and answer exam questions in English • Dictionary: students are allowed to use a dictionary (monolingual French dictionary or bilingual French-mother tongue dictionary, as specified by the teacher), including for exams.
Faculty or entity in charge	ESPO

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Minor in numerical technologies and society	MINSTIC	5		
Bachelor in Information and Communication	COMU1BA	4		