



5.00 credits

15.0 h

Q1

Teacher(s)	Comanne Olivier ;
Language :	French
Place of the course	Louvain-la-Neuve
Prerequisites	LSTIC2894
Main themes	The course approaches in detail the role of the publishing house and describes the technical aspects of the specific roles involved in that trade. Following course LCLIB 2000, it is intended for the students in the publishing orientation.
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <p>1 The course aims at familiarizing the student with the publishing industry by examining the typical activities within a publishing house in order to prepare for the internship. Students will learn how to use professional desktop publishing (DTP) software tools.</p>
Teaching methods	Method : lecture for 15 hours.
Content	In this course, one of the most significant (but also least well known) functions of the book industry is analyzed in-depth. All the functions constitutive of a publishing house are approached. The course also reconsiders the analysis of a publishing project, the contractual relations with the authors, the technical manufacture of the book as well as all the aspects in development of a publishing catalogue.
Other infos	Nil.
Faculty or entity in charge	ELAL

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Ancient and Modern Languages and Literatures	LAFR2M	5		
Master [120] in Modern Languages and Literatures : General	ROGE2M	5		
Master [120] in French and Romance Languages and Literatures : General	ROM2M	5		