UCLouvain

ladpu2040

2022

## Public Management: Strategies, Organization and Management Control

5.00 credits	30.0 h	Q1

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Teacher(s)	Brenton Scott ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	- General introduction to management and its scientific sources - Global management tools (strategy tools, planning, risk management) - the choice of the organisational structures - accountant and budgetary control in the public sector (general concepts) - Management control and performance contracts
Learning outcomes	At the end of this learning unit, the student is able to :
·	- Give students a first approach to management in the public sector and to some of the techniques used, mainly in the fields of the strategy, organization and management control - Approach in a critical way: 1° the transfer of private management methods and techniques to the public sector, and 2° the interaction between the political authorities and the administration in the setting of managerial reforms - Give students a first approach to the management techniques through exercises and through the analysis of practical cases (possibly in the presence of invited experts)
Evaluation methods	Responding to the case study questions each week through Moodle ("at home" engagement with this activity is possible). This is the minor part of the final grade, comprising 2 points. The final two briefing papers also use the case study method, ensuring that participants can practise throughout the course. This is the major component of the final grade, and is worth 18 points (9 points for each paper). The work is "at home" and therefore can be submitted after the conclusion of the teaching. Communicating in "perfect" English is not required and is not the principal basis of evaluation.
Teaching methods	Interactive classes facilitated by the teacher, with guided discussions as each key concept is introduced and analysed. Case studies will be read and prepared for prior to each class, based on theoretical readings, and each participant will be questioned (loosely) using the Socratic method. Communicating in "perfect" English is not required, as this is an opportunity to improve through practise over the quadrimester.
Content	As the boundaries between the public and private sectors collide, more active strategic management techniques have become popular in many countries. Yet the expectations of citizens, service users, other stakeholders, and political masters directing the administration and execution of policies and public services can introduce constraints, complexities, and challenges. In this course Belgium's public management reform trajectory and distinctive political landscape is compared and contrasted against its neighbours and neoliberal Anglophone countries, in order to critically question the future of public service design and delivery. There will be opportunities to debate and deconstruct actual management dilemmas through real cases.
Inline resources	Information on the website of the course (Moodle)
Bibliography	Electronically provided lecture and reading materials via Moodle.
Other infos	Having followed the course "Public action" (LPOLS1223) or equivalent.
Faculty or entity in charge	PSAD

Programmes containing this learning unit (UE)						
Program title	Acronym	Credits	Prerequisite	Learning outcomes		
Master [60] in Political Sciences: General	SPOL2M1	5		•		
Master [120] in Public Administration	ADPU2M	5		•		
Master [120] in Human Resources Management	GRH2M	5		•		