

3.00 credits

22.5 h

Q2

Teacher(s)	Biot Yannick ;
Language :	French
Place of the course	Bruxelles Woluwe
Main themes	<p>We'll cross the life of a pharmacy through a balance sheet. We shall focus on all aspects of running a pharmacy. Its accounting management of course. Its business management also in some different aspects as: - The stock management (quantity, breadth, depth, method of storage,) - The purchasing Management (conditions, rebates,) - The sales management (marketing, law, advertising,) - The people management (Salary policies, human resources,) We'll also go through fiscal management: - The purchase of a pharmacy (How to buy and what to buy?) - The operating of a pharmacy (Which salary policies for the owner : Normal salary, insurance products, ?) - And the sale of a pharmacy (What will I get for it?) We will so highlight differently the first officinal stage done by the student and we'll give him the tools to be keen on the accounts of a pharmacy and its management, particularly during his future stage in pharmacy.</p>
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <p>1 The main aims of the courses is to be able to make a first analyse of the annual accounts of a pharmacy and to get an objective idea of it. It's also to know accounting, managing and marketing notions so that the student will be able during his professional life to know where to search information when he will have to manage a pharmacy.</p>
Content	In addition to the theoretical course (ten modules 2h) will take place on exercises, collective simulation and analysis of behavior. We will try to make "real" experiences so the student will easily understand the purpose discussed especially for personnel management and marketing theme.
Other infos	The course is based on a power point presentation available to students via the iCampus and on some balances "type" National Bank of Belgium.
Faculty or entity in charge	FARM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Pharmacy	FARM2M	3		