








5.00 credits

30.0 h

Q1

Teacher(s)	Hermans Julie ;
Language :	French
Place of the course	Mons
Learning outcomes	
Bibliography	<p><b>Support de cours :</b> Slides de cours et portfolio de lectures disponibles sur student corner</p> <p><b>Références bibliographiques recommandées, lectures conseillées :</b></p> <ul style="list-style-type: none"> <li>• Commission Européenne (2015), Rapport sur « La transformation digitale des entreprises et industries européennes » (voir <a href="http://ec.europa.eu/growth/tools-databases/newsroom/cf/itemdetail.cfm?item_id=8189&amp;lang=fr">http://ec.europa.eu/growth/tools-databases/newsroom/cf/itemdetail.cfm?item_id=8189&amp;lang=fr</a>)</li> </ul>
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] : Business Engineering	INGM2M	5		
Master [60] in Management	GESM2M1	5		
Master [120] in Management	GEST2M	5		
Master [120] in Business Management	GENT2M	5		
Master [120] in Management	GESM2M	5		
Master [120] in Public Administration	ADPM2M	5		
Master [120] : Business Engineering	INGE2M	5		
Master [120] in Communication	COMM2M	5		