

5.00 credits

30.0 h

Q1

Teacher(s)	Provost Anne-Catherine ;
Language :	French
Place of the course	Mons
Prerequisites	
Learning outcomes	
Bibliography	<ul style="list-style-type: none"> • KAPLAN R., NORTON D. (1996), The Balanced Scorecard, Translating Strategy into Action, HBS Press. • KAPLAN R., NORTON D. (2004), The Strategy Map, Converting Intangible Assets into Tangible Outcomes, HBS Press. • GUERRA F. (2007). Pilotage stratégique de l'entreprise. Le rôle du tableau de bord prospectif, De Boeck • KAY J. (1993), Foundations of Corporate Success, Oxford University Press. • Portefeuille de lectures
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Management	GESM2M	5		