



5.00 credits

30.0 h

Q1

Teacher(s)	Fouss François ;
Language :	English
Place of the course	Mons
Learning outcomes	
Bibliography	<ul style="list-style-type: none"> • MCILWRAITH D., MARMANIS H., BABENKO D. 2nd ed, Algorithms of the Intelligent Web, Manning Publications, 2016. • LANGVILLE A., MEYER C., Google's PageRank and Beyond : The Science of Search Engine Rankings, Princeton University Press, 2012. • FOUSS F., SAERENS M., SHIMBO M., Algorithms and Models for Network Data and Link Analysis, Cambridge University Press, 2016. • AMINI M.-R., GAUSSIER E., Recherche d'information : Applications, modèles et algorithmes, Eyrolles, 2013. • MANNING C. D., RAGHAVAN P., SCHÜTZE H., Introduction to Information Retrieval, Cambridge University Press, 2008. • MARTIN A., CHARTIER M., ANDRIEU O., Techniques de référencement web : Audit et suivi SEO, Eyrolles, 2016.
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] : Business Engineering	INGM2M	5		
Master [120] : Business Engineering	INGE2M	5		
Master [120] in Data Science : Statistic	DATS2M	5		