

5.00 credits

30.0 h

Q2

Teacher(s)	Platten Isabelle ;Poncin Ingrid ;
Language :	French
Place of the course	Mons
Prerequisites	<i>The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.</i>
Main themes	Through a management simulation carried out in groups, the course covers the following topics: - Importance of having a strategy for managing a business - Interdependence between the management decisions of a company # Marketing decisions # Production decisions # Financial decisions - Importance of proposing management decisions that are consistent with each other and the need to be able to justify them to various stakeholders.
Learning outcomes	At the end of this learning unit, the student is able to : At the end of this learning unit, the student is able to: 5.1 Understand the internal workings of a company of limited size and complexity. 6. Work in a team 7.1 Organising the process: planning and developing all the stages of a project as a team, based on predefined objectives, and committing to them collectively after allocating tasks. 8.1 Communicating information, ideas, solutions and conclusions in a clear, structured, argued way, both orally and in writing, according to the target audience. 8.4 Produce graphs and tables, using computer tools, meeting scientific standards.
Evaluation methods	Ranking in the business game (50%) Continuous assessment and final presentation (50%)
Teaching methods	Business Game
Content	Management simulation with the following objectives: <ul style="list-style-type: none"> • Understanding the importance of having a strategy to run a business • Understanding the interdependence of business management decisions <ul style="list-style-type: none"> • Marketing decisions • Production decisions • Financial decisions ... • Being able to make coherent management decisions • Being able to define and argue decisions • Being able to work in a team
Other infos	No resit exam or assessment
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Bachelor in Management	GESM1BA	5	MGEST1105	