


13.00 credits

45.0 h

Q1

Teacher(s)	Cobut Eric ;Lambotte François ;
Language :	French
Place of the course	Mons
Learning outcomes	
Bibliography	<p>MUCCHIELLI A. (2001), La communication interne. Les clés d'un renouvellement, Paris, A. Colin Donjean, C. (2007). La communication interne. Edipro.</p> <p>Armenakis, A., & Bedeian, A. (1999). Organizational Change: a review of theory and research in the 1990s. <i>Journal of Management</i>, 25(3), 293-315.</p> <p>Armenakis, A., & Harris, S. (2002). Crafting a change message to create transformational readiness. <i>Journal of Organizationnel Change Management</i>, 15, 2, 169-183.</p> <p>Armenakis, A., Harris, S., & Mossholder, K. (1993). Creating readiness for organizational change. <i>Human Relations</i>, 46,6, 681-704.</p>
Faculty or entity in charge	COMU

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Certificat d'université en communication interne	COIN9CE	13		
Master [120] in Communication (shift schedule)	COHM2M	13		