




5.00 credits

15.0 h

Q2


**This learning unit is not being organized during this academic year.**

Language :	French
Place of the course	Louvain-la-Neuve
Prerequisites	/
Main themes	<ul style="list-style-type: none"> <li>• Specific characteristics of combined messages (written text and still image) and study of their relationship with literature</li> <li>• Anthropology of textual and visual cultures</li> <li>• Production and consumption of literary and media output</li> <li>• Literary, media and artistic fields</li> <li>• Ideological role</li> </ul>
Learning outcomes	<p><b>At the end of this learning unit, the student is able to :</b></p> <ul style="list-style-type: none"> <li>• In-depth analysis of combined messages with a view to comparing their respective socio-cultural issues.</li> <li>• To propose methods for analysing comics, children's picture books and advertisements, and to test them by applying them in assignments carried out as part of the seminar.</li> <li>• To show the changes that have occurred in the fields relating to the combined messages studied ' specifically the literary, media and artistic fields ' and to provide the sociological analysis tools to examine these.</li> <li>• To try out group working methods and examine their pedagogical implications.</li> </ul>
Evaluation methods	Assessment is based on participation in the seminar and on the different assignments (in sub-groups: 20% of the final grade; individual: 80%).
Teaching methods	Theoretical talks and collective or individual practical presentations, alternately.
Content	This seminar will focus on the study of three types of combined messages: comics, children's picture books and advertisements. The socio-historic context within which each type of message emerged will be described. Analysis in large groups will examine developments in the various outputs and consequently the discernible changes within the text-image pairing. Analysis proposals will be tested in sub-group exercises.
Bibliography	Des bibliographies sélectives, portant sur les différents objets étudiés, sont communiquées aux étudiants.
Faculty or entity in charge	ELAL

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in French and Romance Languages and Literatures : General	ROM2M	5		
Advanced Master in Visual Cultures	VISU2MC	5		
Master [120] in Ancient and Modern Languages and Literatures	LAFR2M	5		
Master [120] in French and Romance Languages and Literatures : French as a Foreign Language	FLE2M	5		