UCLouvain

## lmult2415

2021

## Oral business communication techniques in German (Part 2)

3.00 credits	7.5 h + 15.0 h	Q2

Teacher(s)	Reuter Hedwig ;
Language :	Deutsch
Place of the course	Louvain-la-Neuve
Prerequisites	B2 level of listening and reading, B2 level of speaking (Common European Framework of Reference)
Main themes	This course introduces the general principles of communication particularly the linguistic, sociolinguistic, pragmatic and cultural aspects of interaction. Special attention will be paid to specific characteristics of communication in the German-speaking world. This general introduction will be followed by a detailed presentation of techniques which should be implemented in communication activities specific to a company. These techniques will be analysed on the basis of conversation analysis: typology, conversation situations, conversation structure (macro- and microstrucutres), phonology, 'Exercises accompanying the course will allow students to simulate active participation in a variety of situations. The students' simulations will be recorded and subsequently analysed in detail.
Learning outcomes	At the end of this learning unit, the student is able to:  At the end of the course, students should be able to master the general principles of communication in a German-speaking business environment and they should at least have reached a B2+ oral level (Common European Framework of Reference) in German.
Evaluation methods	Continuous assessment. Presentation skills
Teaching methods	Students presentations and group discussions. Homework.
Content	Theory: workshop on presentation skills.  Exercises on presentation skills.
Other infos	The exercise sessions (15 hours) are given by the Institut des Langues Vivantes (ILV).
Faculty or entity in charge	ELAL

Programmes containing this learning unit (UE)					
Program title	Acronym	Credits	Prerequisite	Learning outcomes	
Master [120] in Modern Languages and Literatures : German, Dutch and English	GERM2M	3		Q	
Master [120] in Modern Languages and Literatures : General	ROGE2M	3		•	
Master [120] in Multilingual Communication	MULT2M	3		٩	