

3.00 credits

15.0 h + 15.0 h

Q1

Teacher(s)	Reuter Hedwig ;
Language :	Deutsch
Place of the course	Louvain-la-Neuve
Prerequisites	B2 level of listening and reading, B2 level of speaking (Common European Framework of Reference)
Main themes	This course introduces the general principles of communication particularly the linguistic, sociolinguistic, pragmatic and cultural aspects of interaction. Special attention will be paid to specific characteristics of communication in the German-speaking world. This general introduction will be followed by a detailed presentation of techniques which should be implemented in communication activities specific to a company. These techniques will be analysed on the basis of conversation analysis: typology, conversation situations, conversation structure (macro- and micro-structures), phonology, 'Exercises accompanying the course will allow students to simulate active participation in a variety of situations. The students' simulations will be recorded and subsequently analysed in detail.
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <p>1 At the end of the course, students should be able to master the general principles of communication in a German-speaking business environment and they should at least have reached a B2+ oral level (Common European Framework of Reference) in German.</p>
Evaluation methods	Theory: written exam Exercises: continuous assessment. 50 % over the whole of Q1 (8 tests described in the "syllabus"). 50 % at an oral test in week 14.
Teaching methods	Lectures and case studies. Exercises on communication strategies and typical vocabulary. Role playing on different conversational types. Oral exercises.
Content	The following themes will be discussed: <ul style="list-style-type: none"> • General introduction to communication within an organisation ; • Internal communication (media, functions) ; • The conversation. Analysis
Bibliography	Pawlowski, Klaus: "Konstruktiv Gespräche führen", 2005, Reinardt Verlag, München
Other infos	The exercise sessions (15 hours) are given by the Institut des Langues Vivantes (ILV).
Faculty or entity in charge	ELAL

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Political Sciences: International Relations	SPRI2M	6		
Master [120] in Public Administration	ADPU2M	6		
Master [120] in Journalism	EJL2M	5		
Master [120] in Modern Languages and Literatures : German, Dutch and English	GERM2M	3		
Master [120] in Modern Languages and Literatures : General	ROGE2M	3		
Master [120] in Management	GEST2M	5		
Master [120] in Economics: General	ECON2M	5		
Master [120] in Information and Communication Science and Technology	STIC2M	5		
Master [120] in Multilingual Communication	MULT2M	3		
Master [120] in Communication	CORP2M	5		
Master [120] : Business Engineering	INGE2M	5		
Master [120] in Communication	COMM2M	5		
Master [120] in Political Sciences: General	SPOL2M	6		