




5.00 credits

30.0 h

Q2

Teacher(s)	Cornuel Eric ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	The course develops the main themes which critically matter for European companies today (globalization, delocation, organizational choices, international competitiveness).
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <p>1 By the end of the class, students should have a deep understanding of management issues for European companies committed in international competitiveness.</p>
Evaluation methods	<p>Continuous evaluation</p> <ul style="list-style-type: none"> • Date: Early December • Type of evaluation: Group Work • Comments: No <p>Evaluation week</p> <ul style="list-style-type: none"> • Oral: No • Written: No • Unavailability or comments: No <p>Examination session</p> <ul style="list-style-type: none"> • Oral: No • Written: No • Unavailability or comments: No
Content	<p>Summary, content and methods Main topics : - European Management and international competitiveness ; - European Management and globalization; - European Management and European integration. The course will be strongly oriented towards case studies and team work.. Methods In-class activities 1 Lectures 1 Project based learning At home activities 1 Readings to prepare the lecture 1 Students presentation</p>
Other infos	<p>Prerequisites (ideally in terms of competencies) Evaluation : Support : References : Internationalisation 1 international content (does the course tackle international issues related to the course content ?) Skills 1 presentation skills 1 team work Techniques and tools for teaching and learning 1 Internet work</p>
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Management	GEST2M	5		
Master [120] in Multilingual Communication	MULT2M	5		
Master [120] in Management	GESM2M	5		
Advanced Master in European Business and Economic Policy	EBEP2MC	5		