


5.00 credits

30.0 h

Q1

Teacher(s)	Gailly Benoît ;
Language :	English
Place of the course	Louvain-la-Neuve
Prerequisites	Intermediate Micro-Economics and Introductory Industrial Organization LSMS 2040 Innovation management (LSMS2042 cannot be taken without LSMS2040) In addition, this course is reserved for students with a bachelor's degree in business engineering or students with equivalent quantitative method skills
Main themes	The development and financing of innovative ventures by corporations
Learning outcomes	<p><b>At the end of this learning unit, the student is able to :</b></p> <p><b>Having regard to the LO of the programme X, this activity contributes to the development and acquisition of the following LO:</b></p> <ul style="list-style-type: none"> <li>• Innovation and entrepreneurship</li> <li>• Knowledge and reasoning</li> <li>• Project management</li> <li>• Communication and interpersonal skills</li> <li>• Corporate citizenship</li> </ul> <p>1</p> <p><b>At the end of this course, the student will be able to :</b></p> <ul style="list-style-type: none"> <li>• master the key concepts, issues and managerial implications related</li> <li>• managing organizations in innovation-intensive environments.</li> <li>• Students will also understand which are the main sources and key success factors of innovation, which are the main characteristics of innovative people and teams and how to assess innovation opportunities (business planning).</li> </ul>
Evaluation methods	<p><b>Continuous evaluation</b></p> <ul style="list-style-type: none"> <li>• Date: <i>Week 8-14</i></li> <li>• Type of evaluation: <i>Preparation of group readings and group work presentation</i></li> <li>• Comments: Compulsory attendance for group workshops and corporate testimonials</li> <li>• The evaluation includes class participation (bonus points)</li> </ul> <p>Students who fail the group work can have a second chance in September (submission of an improved group work with a summary of the improvements)</p>
Teaching methods	See LSMS 2040
Content	See LSMS 2040
Inline resources	See LSMS 2040
Bibliography	See LSMS 2040
Other infos	This class cannot be taken without LSMS2040
Faculty or entity in charge	CLSM

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] : Business Engineering	INGM2M	5		
Master [120] : Business Engineering	INGE2M	5		