

5.00 credits

30.0 h + 15.0 h

Q1 and Q2

Teacher(s)	Coster Stéphanie ;Léonard Evelyne ;
Language :	French
Place of the course	Louvain-la-Neuve
Main themes	At the start of the Seminar, students will identify current issues or situations of management in 'real-life' companies. Using these questions or issues, students will develop their own research project. The first step consists in building a literature review, process through which students will learn to select reliable scientific sources, to read them, and to elaborate a bibliography. Then they will have to formulate research questions, hypotheses and sub-questions, before going into exploratory fieldwork to collect and interpret empirical data.
Learning outcomes	At the end of this learning unit, the student is able to : This Seminar aims at introducing the students to scientific work, by the means of concrete issues in their discipline. Students will have to demonstrate their capacity to apply basic scientific know-how: use of bibliographical sources, production of critical syntheses, correct use of referencing rules, writing skills. The Seminar will also make students aware of concrete research issues in their own disciplinary field. In an open-minded perspective, students will be invited to perceive how theoretical and empirical tools in their own discipline differ, or not, from those used in other disciplines taught in the Faculty.
Evaluation methods	The Seminar is based on continuous evaluation, consisting in a series of assignments. The first one is individual, the following ones must be achieved in team.
Teaching methods	The Seminar uses project-based learning. The project consists in conducting a limited-scope research process on management issues, from real-life situations chosen from reliable medias. Students will have to select a management issue and, from a specific case, elaborate a research question and build up their own research process.
Content	General objective At the end of the seminar, the student will be able to carry out his or her own scientific approach, albeit in an exploratory manner, on a management question or problem, based on "real-life" issues in concrete companies. The student will be able to apply basic know-how of academic work - use of bibliographical sources, use of referencing conventions, writing techniques - but also the key stages of academic research. He or she will also be aware of practical research topics in the field of management. Specific objectives To achieve the overall goal, students will need to be able to : <ol style="list-style-type: none"> 1. Identify management issues in companies. 2. Ask relevant questions on a topical issue, and conduct a rigorous and critical literature review. 3. Develop a scientific step-by-step approach. 4. Collect exploratory empirical data, and analyse data. 5. Write and present individual and team university paper.
Inline resources	See the Seminar-specific page on Moodle.
Faculty or entity in charge	ESPO

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Bachelor : Business Engineering	INGE1BA	5		