

10.00 credits

60.0 h

Q2

Teacher(s)	Louis Marc ;
Language :	French
Place of the course	Louvain-la-Neuve
Main themes	- Analysis of the environment of the physical activity industry; - Project management, to draw parallels between issues in every day life and operations management issues; - Mission control, the organization of files, stock management, quality management; - Outline of professional practice standards; - Collaboration with experts aiming to discuss on how the issues in physical activity should be solved.
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <ul style="list-style-type: none"> - To understand the operational processes of a company operating in the physical activity industry. This involve adopting a global approach to business development issues, both at a whole company level and within each of its areas of activity. - To consider the effectiveness of the procedures of management and the mechanisms of control - risks management. It is a question of developing the student ability to carry out a diagnostic analysis and to determine development potential. - To understand the dynamics of the sectors involved in physical activities. - To contribute to the development of the sector by combining university resources and case studies. <p>1</p>
Content	This is an introductory course to Management, it draws parallels between issues in everyday life and operation management issues. The course gives a realistic picture of how a company operates. Close attention is paid to the development of a rational and structured approach to issues and to the awareness of the links between various aspects of management. The place of marketing within the organization and a reflection oriented product (product policy and distribution) is discussed.
Other infos	Evaluation : Written examination Support : Books
Faculty or entity in charge	FSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Motor Skills: Physical Education	EDPH2M	10		