

5.00 credits

30.0 h

Q1

Teacher(s)	Autenne Alexia ;Van Hecke Elisabeth ;
Language :	French
Place of the course	Louvain-la-Neuve
Main themes	The first part is focused on the economic background of issues analyzed in the other courses of <i>la finalité</i> : why do firms have to adapt themselves constantly to changing economic environments? To what extent does the separation of ownership and management modify the performance of firms? How does the trade impact on the mobility of goods and factors of production? The second part examines to what extent the transaction cost theory and the agency theory help us to understand, on the one hand, how the boundaries of firms are fixed and in particular why and when they decide to internalize or externalize activities and, on the other hand, why firms may decide to embark on workers' participation schemes. The third part is devoted to market failures and their impact on firms' strategies and organizational evolution: the respective role of market power and efficiency in mergers and acquisition, the distinction between private and public goods from an economic point of view; the specificities of information as a good.
Learning outcomes	<p><b>At the end of this learning unit, the student is able to :</b></p> <p>1 Provide the students with an economic background allowing them to better understand the economic issues at stake in the different courses from focus "Enterprise"</p>
Bibliography	<ul style="list-style-type: none"> <li>• Le cours est géré via Moodle</li> </ul> <p>Toutes les indications bibliographiques sont reprises sur Moodle.</p>
Faculty or entity in charge	BUDR

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Law	<a href="#">DROI2M</a>	5		