UCLouvain

lecge1336

2021

Seminar: case studies of corporate strategy

5.00 credits 30.0 h + 15.0 h Q2

Teacher(s)	Meurisse Vincent ;Meurisse Vincent (compensates Vas Alain) ;Vas Alain ;		
Language :	French		
Place of the course	Louvain-la-Neuve		
Learning outcomes	At the end of this learning unit, the student is able to: The case studies examined in this course will enable the groups of students to analyse and comment in depth on real business cases. Examining these real company situations described in case studies should enable students to create links between the more theoretical concepts and the concrete and pragmatic fields of application that these concepts permit them to approach. These case studies will significantly encourage the process of knowledge appropriation in which "know-how" is a crucial dimension.		
Content	The theatcher involves being particularly active students who may be commenting on the existing cases, or develop their own case.		
Other infos	Prerequisites: This course goes deeper place in addition to the course strategy.		
Faculty or entity in charge	ESPO		

Programmes containing this learning unit (UE)						
Program title	Acronym	Credits	Prerequisite	Learning outcomes		
Additionnal module in Management	APPGEST	5		•		
Minor in entrepreneurship	MINMPME	5		٩		