




Teacher(s)	Baudoux Nicolas ;Philippette Thibault ;Thiran Yves ;
Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Evaluation methods	<p>This course is <b>evaluated on an ongoing basis during the first quarter</b>. During the term, students will be required to produce a number of assignments, 3 of which will be assessed. Each assignment is due by a specific date. Each exercise is assessed according to a "scale" indicating its quality in relation to the standards expected in a professional environment:</p> <ul style="list-style-type: none"> <li>• A means that the work would be publishable as is,</li> <li>• B means that it would be publishable with minor modifications,</li> <li>• C means that it could not be published without substantial revision,</li> <li>• D that it would have to be completely redone,</li> <li>• E that it is not readable, late or not submitted.</li> </ul> <p>This assessment is complemented by a short explanatory comment.</p> <p>This method of evaluation is part of a dynamic of progressive learning of new techniques. For example, in the television journalism workshop where this evaluation procedure has already been used, the average evaluation progresses from 4% of A, 41% of B and 55% of C in the first exercise, to 38% of A, 49% of B and 14% of C in the final exercise (statistics for the last ten years).</p> <p>At the end of the term, these lettered assessments, which conceal a numerical grade, are calculated to produce an average which is the student's grade out of 20. Three grades with an "E" status at the end of the term are converted to an absence grade.</p> <p><b>Second Session</b></p> <p>In the event of failure in the January session, several situations are possible:</p> <ul style="list-style-type: none"> <li>• If the student has obtained an "A" or a "B" in an exercise, he/she can use this mark and only present (again) the exercises having obtained "C", "D" or "E".</li> <li>• In other cases, the exercises must be (re)presented.</li> </ul>
Teaching methods	<p>Lecture with presentation support accompanied by exercises to be carried out individually.</p> <p>Exercise instructions via the MoodleUCL course platform. WordPress blog for each student on which the exercises should be posted (on time!!!).</p> <p><i>COVID-19 modalities</i></p> <ul style="list-style-type: none"> <li>• <i>The first class will be given in person in week 2, and repeated once. Students whose name begins with a letter from A to K attend the first hour of class (Tuesday 9/22 at 10:45 a.m.), others (from L to Z) attend the second (Tuesday 9/22 at 11:45 a.m.).</i></li> <li>• <i>The following sessions will be given at a distance, whatever the health situation. The precise details of the progress of each of them will be made available on the Moodle site as well as an agenda listing all the activities to be carried out during the quadrimester.</i></li> </ul>
Content	<p>The "Multimedia Course" consists of a technical update of the students of the Master in Information and Communication and is part of the common core of all the finalities. This introductory course in multimedia design prepares students for the various practical exercises they will have to carry out during their Masters. In concrete terms, the topics covered revolve around the three fundamental media formats, namely</p> <ul style="list-style-type: none"> <li>• Image</li> <li>• Sound</li> <li>• Video</li> </ul> <p>For each of these formats, a main evaluated exercise will be associated (with possibly complementary preparatory exercises).</p> <p>At the end of this course, the student will be able to master the various fundamental technical operations necessary to produce a qualitative audio-scripto-visual device, i.e. the capture, processing and arrangement of text, images, sound and video on digital media</p>
Inline resources	<a href="https://moodleucl.uclouvain.be/course/view.php?id=10053">https://moodleucl.uclouvain.be/course/view.php?id=10053</a>

Other infos	This course assumes that students have the knowledge of the use of a computer and its operating system as well as the use of common navigation tools and basic office software (mail manager, word processor, spreadsheet, etc.).
Faculty or entity in charge	COMU

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Journalism	<a href="#">EJL2M</a>	4		
Master [120] in Information and Communication Science and Technology	<a href="#">STIC2M</a>	4		
Master [120] in Communication	<a href="#">CORP2M</a>	4		
Master [60] in Information and Communication	<a href="#">COMU2M1</a>	5		