UCLouvain

## Icomu1323

2021

## The Press, Journalism and Society

4.00 credits	22.5 h	Q2

Teacher(s)	Grevisse Benoît ;			
Language :	French			
Place of the course	Louvain-la-Neuve			
Prerequisites	The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.			
Main themes	The course aims to introduce students to the realities and multi-faceted nature of journalism and the Belgian and international printed Press. It provides a critical overview of the Press, dealing with its history and highlighting its emblematic function. It introduces readings on Anthropology and creates links between literature and journalism.			
Learning outcomes	At the end of this learning unit, the student is able to:  The objectives of this course are: 1. to teach students how to read the newspaper as "professionals". 2. to bring students to a better understanding of how press stories work. 3. to give students access to a whole group of journalist-writers.			
Evaluation methods	Written examination. Open-ended questions.  The exam will be conducted in French. Non-French speaking students may request to take it in English.			
Content	Main areas of focus:  1. To provide an introduction to journalism.  2. To identify some fundamental historical landmarks, through the journey of Anglo-Saxon and Francophone journalistic practices.  3. To develop a mastery of the theoretical frameworks for analyzing journalistic practices and to identify some cross-cutting societal issues.  This course offers a fourfold perspective on journalism.  - It takes a sociological look at journalism by examining the place of this activity in contemporary society, using reference authors in this field.  - It proposes a journey through the great historical figures of journalism to shed light on their positions and practices.  - It analyzes the intersection of reality and fiction to perceive the representation of journalistic roles in fiction, as well as to determine the borrowings that journalism makes from fiction and its techniques.  - It raises awareness of the importance of the role played by women journalists and the roles they are assigned within this profession.			
Bibliography	Voir le portefeuille de textes mis à disposition en ligne sur Moodle.			
Faculty or entity in charge	ESPO			

Programmes containing this learning unit (UE)						
Program title	Acronym	Credits	Prerequisite	Learning outcomes		
Bachelor in Information and Communication	COMU1BA	4	LCOMU1211	Q.		
Bachelor in Information and Communication	COMM1BA	5		٩		
Master [120] in History	HIST2M	5		٩		
Master [60] in History	HIST2M1	5		٩		
Bachelor in Human and Social Sciences	HUSM1BA	4		٩		
Minor in Information and Communication	MINCOMU	5		٩		