


5.00 credits

15.0 h + 10.0 h

Q2

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| Teacher(s) | Christophe Christel ;Detry Lionel ; |
| Language : | French |
| Place of the course | Louvain-la-Neuve |
| Prerequisites | <i>The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.</i> |
| Learning outcomes | |
| Teaching methods | Lectures, application exercises, individual and group work |
| Content | The course has two parts: <ol style="list-style-type: none"> 1. a part "lecture" which presents, illustrates and discusses the different semiotic methods associated with the different currents of semiotics 2. a part exercise and works in which the student is initiated to the concrete application of these methods on various devices |
| Inline resources | https://moodleucl.uclouvain.be/course/view.php?id=12143 |
| Faculty or entity in charge | ESPO |

| Programmes containing this learning unit (UE) | | | | |
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| Program title | Acronym | Credits | Prerequisite | Learning outcomes |
| Bachelor in Information and Communication | COMU1BA | 5 | LCOMU1121 |  |