


4.00 credits

22.5 h

Q1

Teacher(s)	Bazelaire Mathieu ;Descampe Antonin ;Jacques Jerry ;
Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	
Bibliography	Gomez-Mejia, G. (2016). Les fabriques de soi#? Identité et industrie sur le web. MkF éd. Meunier, J.-P., & Peraya, D. (2010). Introduction aux théories de la communication. Armando Editore. Jewitt, C. (Éd.). (2014). <i>The Routledge handbook of multimodal analysis</i> (2nd ed). Routledge. Souchier, E., Candel, E., Jeanne-Perrier, V., & Gomez-Mejia, G. (2019). Le numérique comme écriture - Théories et méthodes d'analyse#: Théories et méthodes d'analyse. Armand Colin.
Other infos	<p><b>English-friendly Course</b></p> <ul style="list-style-type: none"> <li>• Reading: bibliographical references in English can be provided</li> <li>• Questions: students can ask their questions in English</li> <li>• Evaluation: students can do presentations and answer exam questions in English</li> <li>• Dictionary: students are allowed to use a dictionary (monolingual French dictionary or bilingual French-mother tongue dictionary, as specified by the teacher), including for exams.</li> </ul>
Faculty or entity in charge	ESPO

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Bachelor in Information and Communication	COMU1BA	4		
Minor in numerical technologies and society	MINSTIC	5		